

Smart Device & Lifestyle Accessories OEM / ODM partner

global sources
**Mobile
Electronics**

**Booth:
3F24**

Hall 3, AsiaWorld-Expo, Hong Kong, China

April 18–21, 2026



PHONE



EARPHONE



TABLET



LAPTOP



WATCH



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Finalist for the

Global Sources Best Product Design Awards



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Flexible Customization & Fast Delivery for Brands since 2006



1 case compatible with 5 models

- SKUs reduced from 5 to 1 → 80% inventory reduction
- more working capital freed up



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Inventory comparison

Take the Base series (iPhone 12–16) as an example:

	Conventional	C&T Solution	Result
SKU Coverage	5 models	1 case fits 5 models	4 fewer SKUs
Stock per SKU	300 pcs	300 pcs total	Simplified stocking
Cost per Unit	USD 1.80	USD 1.80	No cost increase
Total Inventory Units	$5 \times 300 = 1,500$ pcs	300 pcs	-1,200 pcs
Total Inventory Value	$1,500 \times 1.80 = \text{USD } 2,700$	$300 \times 1.80 = \text{USD } 540$	-USD 2,160

- ☑ Reduce slow-moving and obsolete inventory risk
- ☑ Simplify purchasing, warehousing, and replenishment

Visit Booth **3F24** to reduce inventory pressure



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Custom Styles for Every Channel That Drive Sell Through



Clear Essentials Series

High Volume Basics That Reduce Inventory Risk



Custom color series

Expanded Color Options Increase Inventory Turnover



Custom Pattern Series

Trend Driven Designs That Boost In Store Conversion

One Case Multiple Styles

Interchangeable Back Panels



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**One Mold Meets All Design Needs
– No New Molds Required**



**Modular Design with Interchangeable
Back Panels**



**Customizable Back Panels: Functions,
Colors, Patterns & Finishes**



**Trend-driven Design for Rapid
Product Launches**

Visit Booth 3F24 to accelerate time-to-market



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Interchangeable Back Panels

Change style in seconds



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Custom Packaging Available



Dual-Tone Dip Dye Process



AAA2BX01007



AAA2BX01008



AAA2BX01009

Full-Color Digital Printing



AAA2BX010010



AAA2BX010011



AAA2BX010012



AAA2BX010013



AAA2BX010014

Silk Screen Printing



AAA2BX01001



AAA2BX01002



AAA2BX01003



AAA2BX01004



AAA2BX01005



AAA2BX01006



Easy Installation



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Step 1

Align the back plate



Step 2

Press to secure



Step 3

Install onto phone



Design That Drives Differentiation and Premium Pricing

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Market Challenges & Opportunities

01 Severe Product Homogenization

Difficult to build differentiated best sellers.

02 Consumer Pain Points

Needs are squeezed between “not fashionable enough” and “not practical enough.”





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Problem:

Product Homogeneity Drives Price Wars

1 Patented Cross-industry Design

☑ Unique design with low competition,
enabling exclusive pricing and stronger brand identity

- 👍 Stands out on shelf
- 👍 Increases consumer engagement
- 👍 Encourages social sharing

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Proven Capabilities for Scalable and Reliable Delivery

2006-2012

Start-up global trade

Accumulate large supply chain resources



3C Accessories



Bag Collection



AI Ecosystem Devices

2015-2018

Set up comprehensive laboratory

Set up R&D center



Shock & Vibration Test Laboratory



RCA Abrasion Test Laboratory



Heat Resistance Test Laboratory

2012-2015

Global OEM business

Own factory - Lean production



$\pm 0.01\text{mm}$ Accuracy
= High Quality

Weld Workshop



Injection Molding Workshop



Sewing Workshop



Product packaging

2018-2026

Advisory project services

Sustainable and environmental development



Customization Process & Timeline

✓ We provide a one-stop solution from design to mass production.



Concept discussion
Requirement alignment

Start your project



Design and
solution development

3 Days



Sampling
and refinement

5 Days



Confirmation
and mass production

10 Days

✓ Supports co-development ✓ Standard modules available ✓ Low MOQ





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Visit our booth to explore these solutions:

- ☒ Fashion Retail
 - Trend-driven collections for retail sell-through
- ☒ Eco Solutions
 - Recycled and bio-based material applications
- ☒ Customization
 - OEM/ODM ideas tailored to your brand
- ☒ Lifestyle Collection
 - Cross-selling categories beyond phone cases



Visit our booth and
receive a free sample gift set

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