



Flexible Customization & Fast Delivery for Brands since 2006

# From Creative Ideas to Market-Ready Product Series



PHONE  
手机壳



EARPHONE  
耳机壳



TABLET  
平板套



LAPTOP  
电脑套



WATCH  
表带

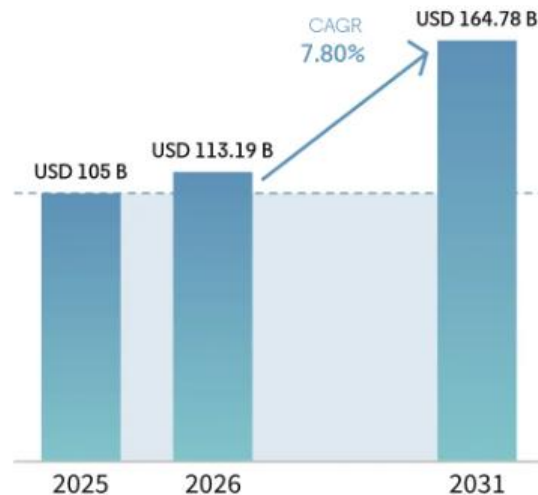
# Market Opportunities

## Mobile Accessories Market Keeps Growing

Mordor Intelligence projects the global mobile accessories market to grow from **USD 113.19 billion in 2026 to USD 164.78 billion by 2031, at a 7.8% CAGR**, driven by GaN fast charging, USB-C standardization and Qi2 magnetic wireless charging adoption.

Source: Mordor Intelligence, Mobile Accessories Market Size & Share Analysis, 2026–2031.

Mobile Accessories Market  
Market Size in USD Billion



Source: Mordor Intelligence

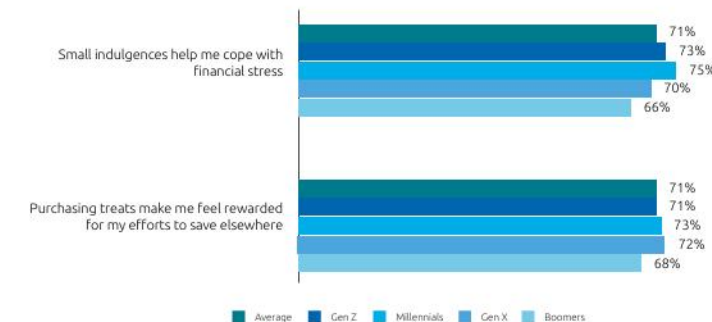
## Emotional Connection and Personalization Drive New Demand

Capgemini Research Institute's What Matters to Today's Consumer 2026 shows that price is no longer the only measure of value; **quality, trust, emotional connection and personalized experiences are becoming key drivers of consumer decisions.**

Figure 11.

Seven in ten consumers opt for treats and small indulgences to cope with financial stress

To what extent do you believe these statements describe you?



Source: Capgemini Research Institute, What matters to today's consumer 2026, October 2025, N = 12,000 consumers.



# Turn Ideas into Products

— Brand Challenges vs. C&T Solutions

## Brand Challenges:

### Ideas Are **Hard** to Turn into Products



## C&T Solutions:

### Precision Customization

Before sampling, C&T evaluates color, graphics, materials, craftsmanship and structure to reduce sample deviation.



# Turn Ideas into Products

—— High-Fidelity IP / Graphic Solution

Transform creative artwork, IP assets and graphic concepts into premium accessories with accurate visual reproduction.

## Suitable for:

- IP Licensing Brands
- Character Merchandise
- Fashion & Design-led Brands



# Turn Ideas into Products

— C&T Capability Support

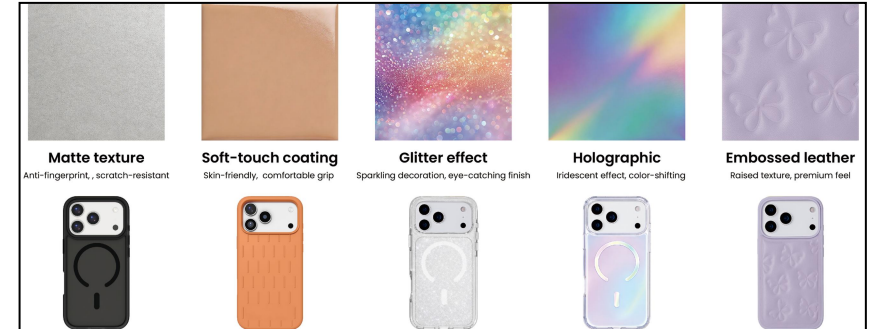
## Product Engineering Integration

Evaluate materials, craftsmanship, structure and product carriers for better sampling and mass production feasibility.

### Eco-friendly Materials System



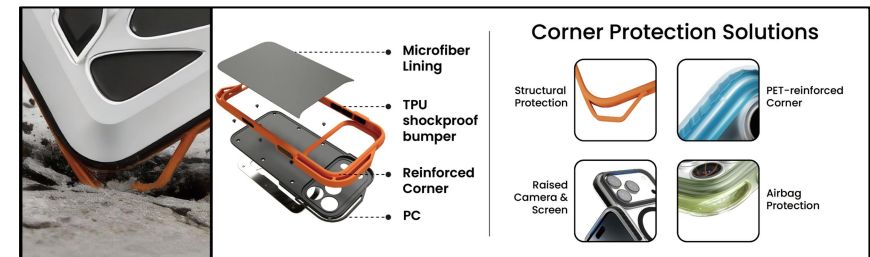
### Craft System



### Magsafe Structure System



### Drop-proof Structure System



# Turn Trends into New Products Faster

— Brand Challenges vs. C&T Solutions

## Brand Challenges:

### Trends Move Fast, Development Falls Behind



**Short trend window**  
Miss market opportunities



**Long development cycles**  
Slow to launch



**High resource cost**  
Low efficiency



## C&T Solutions:

### Fast sampling response

C&T uses standard workflows and parallel development to shorten the sample development cycle.



Trend Insight  
& Analysis



Rapid Design  
& Evaluation



Fast Sampling  
& Testing



Market-Ready  
Launch



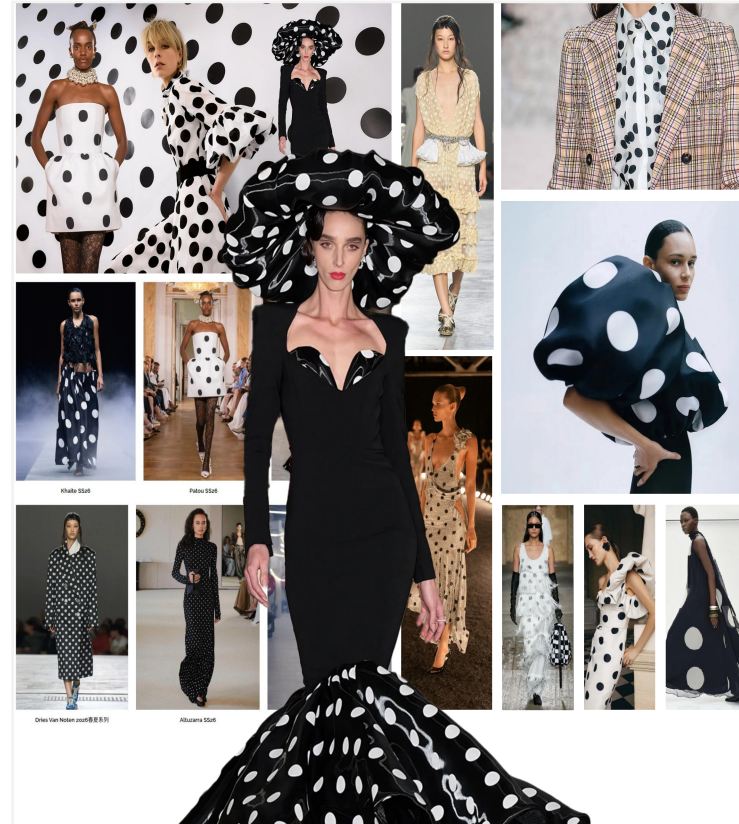
# Turn Trends into New Products Faster

— Fast Trend Launch Solution

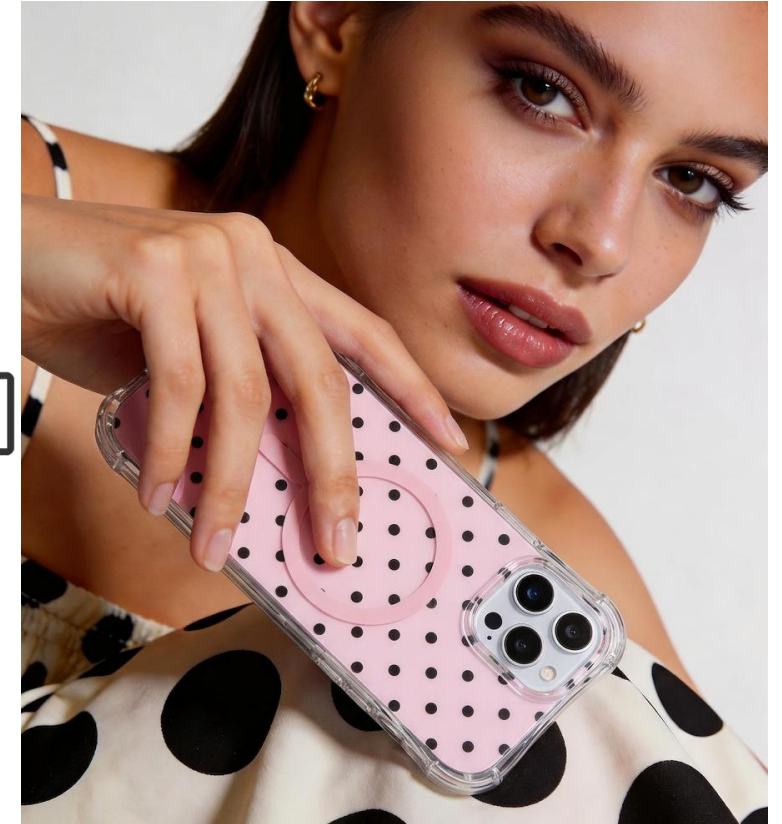
Capture market opportunities faster with efficient product development and rapid sampling capabilities.

## Suitable for:

- Trend-driven Brands
- E-commerce Brands
- Seasonal Collections



Source: Vogue Runway, The Glossary, Who What Wear, Vogue India, Vogue Street Style



# Turn Trends into New Products Faster

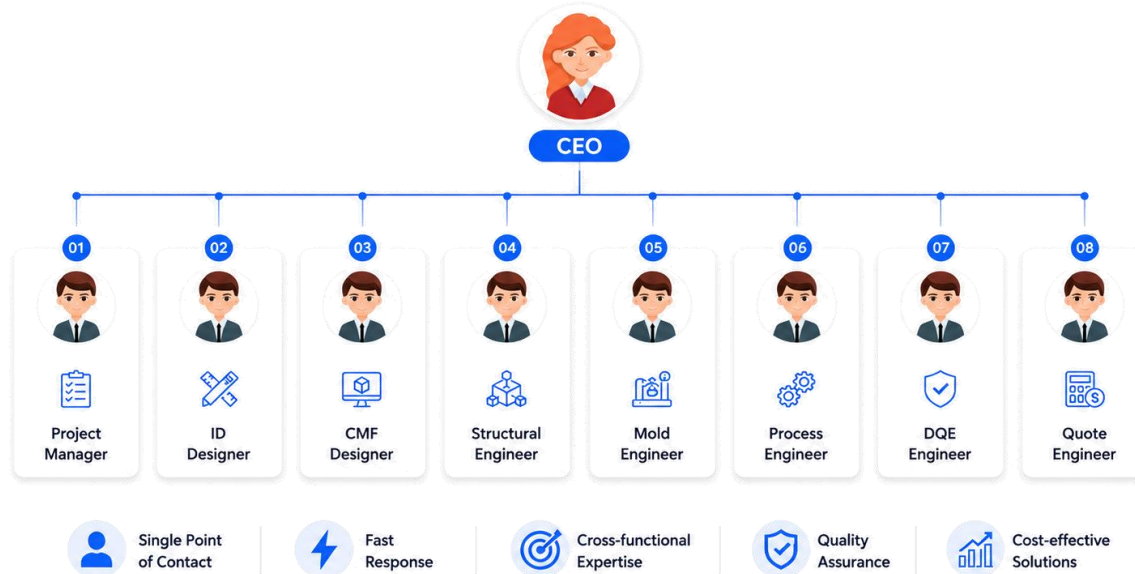
— C&T Capability Support

## Testing & Project-Based Development

Support sample validation and mass production transfer through project milestone management, internal testing, third-party testing and process inspection.

### CEO-LED TEAM

Led by the CEO, the team covers design, engineering, craftsmanship, quality, materials, and costing, with a single point of contact for fast client response.



## Integrated Laboratory

20<sup>+</sup>  
Product Testing

15<sup>+</sup>  
Professional Testing Equipment



Detailed Product Test Categories on Next Page

# Turn Trends into New Products Faster

— C&T Capability Support (Product Testing Categories)

Third-Party Testing Organizations:



|                                  |                          |                          |                                      |                                      |                       |                           |
|----------------------------------|--------------------------|--------------------------|--------------------------------------|--------------------------------------|-----------------------|---------------------------|
| Test Category:                   | Magnetic Ring Pull Test  | Magnet Gauss Test        |                                      |                                      |                       |                           |
| Coating Test Items:              | Adhesion Test            | Abrasion Resistance Test | Color Fastness Test                  | Scratch Resistance Test              | Coating Hardness Test |                           |
| PC & Acrylic Jig Test Items:     | Jig Edge Wrapping Test   | Aging Test               | Yellowing Resistance Test            | High/Low Temperature Resistance Test |                       |                           |
| Lanyard Test Items:              | Pull Test                | Vibration & Impact Test  |                                      |                                      |                       |                           |
| Leather/Fabric Test Items:       | Abrasion Resistance Test | Color Fastness Test      | High/Low Temperature Resistance Test | Foil Adhesion Test                   | Aging Test            | Yellowing Resistance Test |
| Hardware Accessories Test Items: | Abrasion Resistance Test | Color Fastness Test      | Adhesion Test                        | Scratch Resistance Test              | Coating Hardness Test | Salt Spray Test           |
| Pre-shipment Test Items:         | Drop Test                | Simulated Transport Test |                                      |                                      |                       |                           |

# Turn Single Products into Series

— Brand Challenges vs. C&T Solutions

## Brand Challenges:

### Single Products Don't Drive Long-Term Growth



Limited product appeal



Lower customer engagement



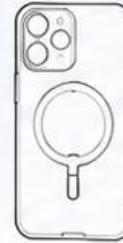
Missed cross-selling opportunities



## C&T Solutions:

### Bundle Solutions

C&T extends one style or IP theme into phone cases, straps, earphone cases, card holders and stands.



Stronger product competitiveness



Higher customer engagement



More cross-selling opportunities



Drive long-term growth



# Turn Single Products into Series

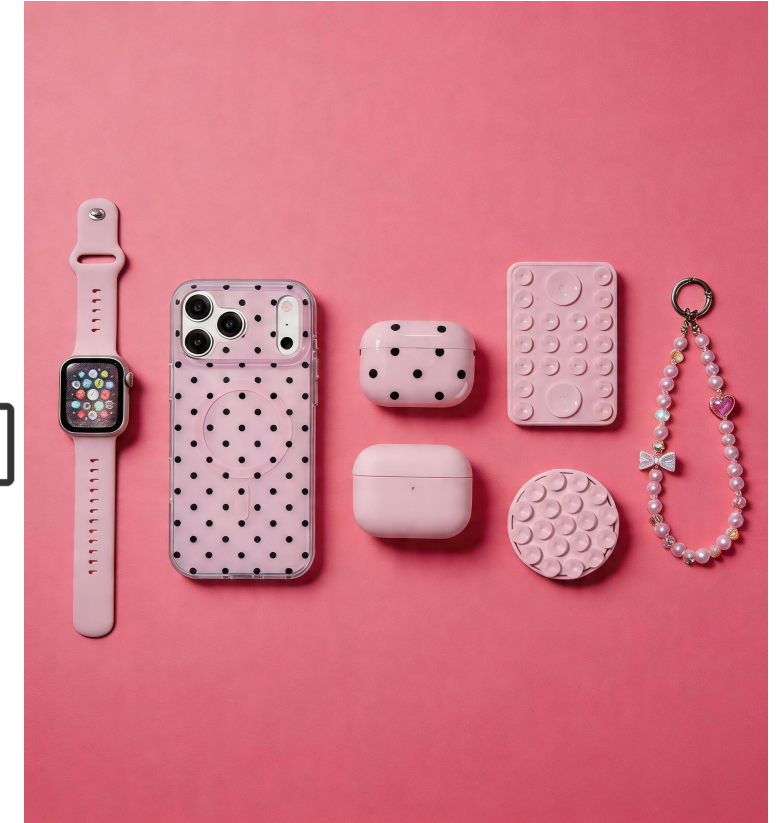
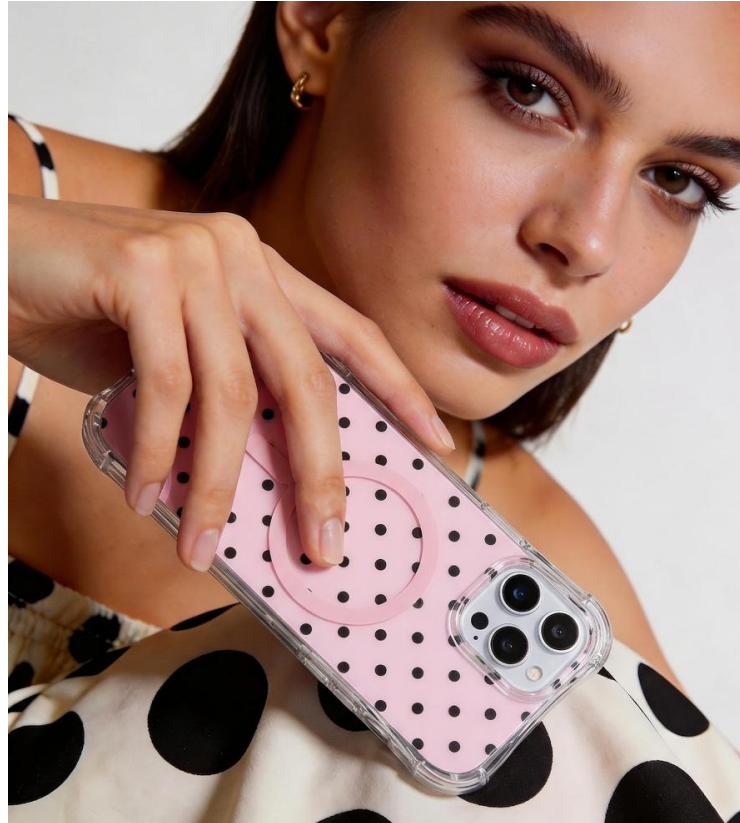
—— 3C Accessory Bundle Solution

Expand one design into a complete accessory ecosystem and create more selling opportunities.

**Suitable for:**

Lifestyle Brands

Bundle Sales Channels





**Sell More with Smarter Bundles**



Phone Case + Card Holder



## One Strap, Multiple Uses

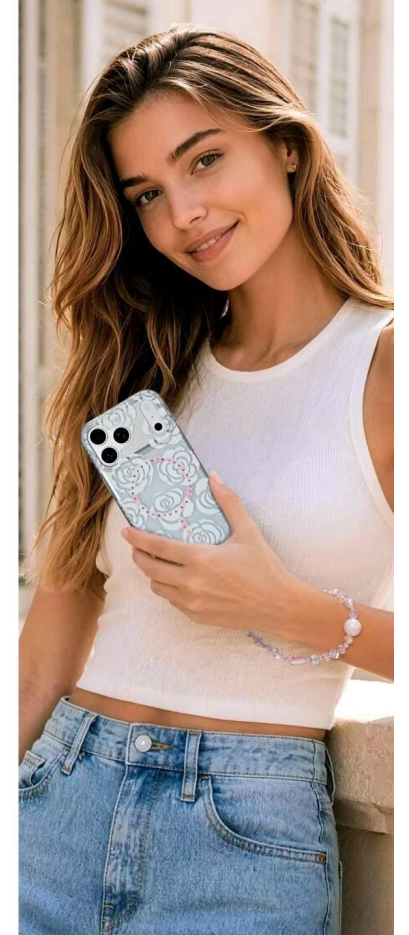
Designed for crossbody phone carry and bag styling to expand merchandising potential



Crossbody Strap + Phone Bag



**Bundled Sets Stronger Shelf Appeal**



Phone Case + Strap



Flexible Customization & Fast Delivery for Brands since 2006



# Turn Single Products into Series

—— C&T Capability Support

## Series-Based SKU Planning

Plan multi-category SKUs around one style or IP theme to build product series with clear display and bundle-sales logic.



# Custom Project Case

## — Full-Rhinestone Phone Case



### Key Challenges

- ★ Strong visual appeal, but stone detachment risk
- ★ Large-area rhinestones can feel scratchy or rough
- ★ Needs to work for product pages, social content, and daily use



### C&T Solution

- ✓ Optimized rhinestone **layout and stone height**
- ✓ Refined **edge finishing** and **adhesive control**
- ✓ Sample **validation** for daily-use stability



### Customer Value

- ✓ Higher **click appeal & shelf impact**
- ✓ Stronger **differentiation** & premium feel
- ✓ Lower **after-sales risk**
- ✓ Supports **extension** across colors, graphics, models, and accessories



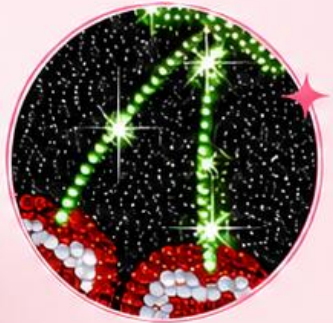
Sparkling Visual



Smoother Touch



Stable Quality



# Custom Project Case

—— Repeat Orders Placed (From First Success to Series Expansion)



## Project Highlights

- 1 The first cherry design **received positive market feedback** after launch, with strong visual appeal and shareability.
- 2 Based on sales performance and market response, the customer quickly **placed repeat orders**.
- 3 The bow design and lip design were then developed, **expanding into a full-rhinestone series**.



01: First Product Validated  
by the Market

02: Customer placed repeat orders  
Expands the Collection with C&T

# Global Brands & Partners We Have Worked With

Asia

**ELECOM**  
Japan Design

 **Hamee**

North America



**CASE·MATE**



  
NEW YORK



Europe



**QDOS**

**NUDIENT**

***hama***



**IFA** 4-8 SEPT  
2026

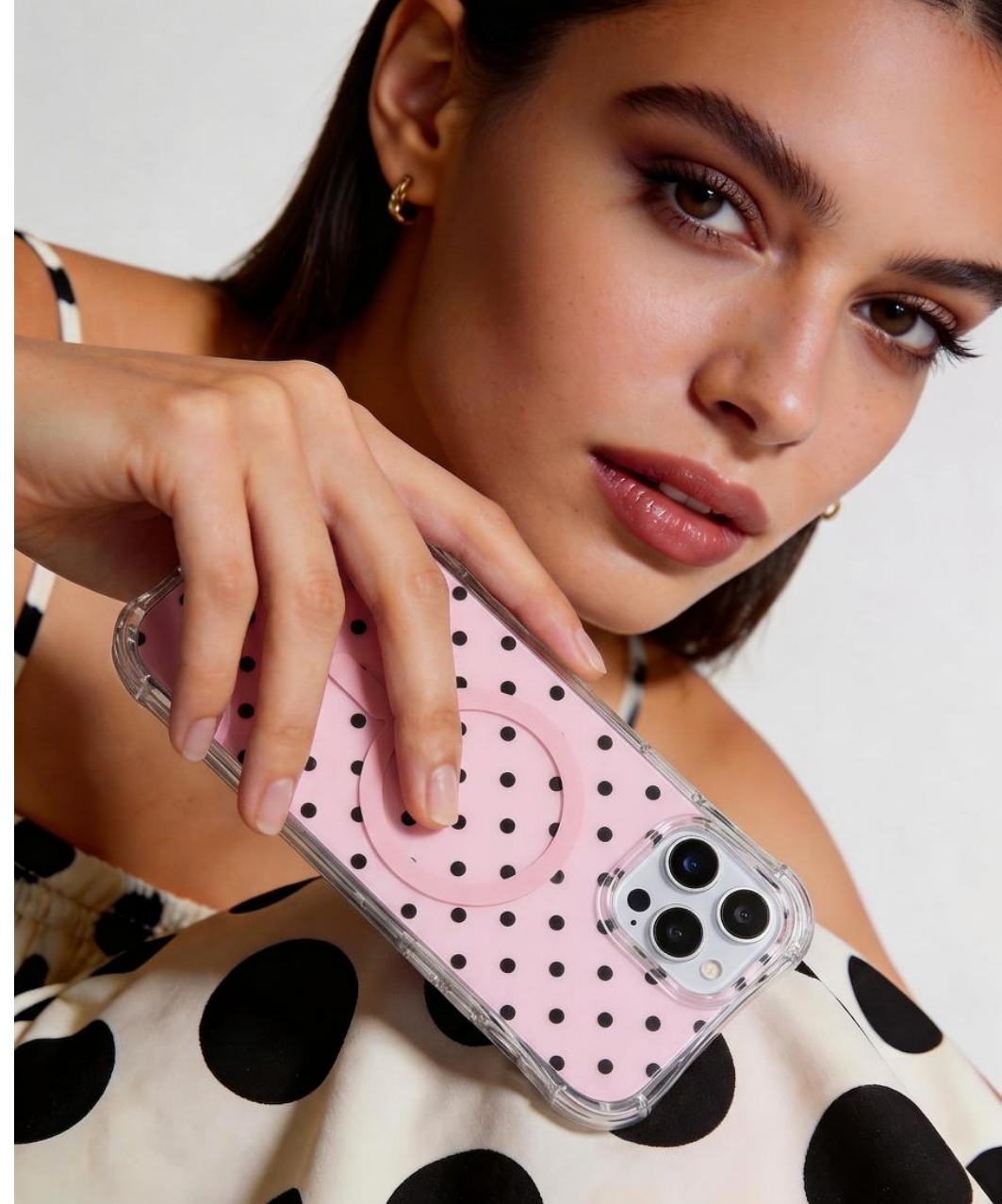
## Reduce SKU Inventory by Up to 80%

**3 Sizes Cover 15 Phone Models**

Contact us for samples

**Booth: H5.2-217**

Date: September 4–8, 2026





Established in  
**2006**



Owned factory  
**12000m<sup>2</sup>**



Product Patents  
**30<sup>+</sup>**



International certification  
**20<sup>+</sup>**



GRS certification  
**2019**



Environmentally friendly  
material products  
**98%**



Factory inspections/year  
**20<sup>+</sup>**



Annual shipments  
**18 million**



## Integrated Laboratory

Product Testing

Professional Testing Equipment

Third-Party Testing Organizations:

