

iPhone 18 Series

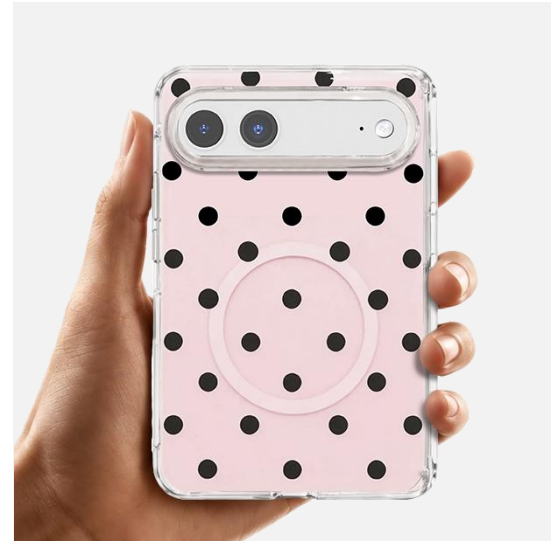
Win the first wave.



01 | Transparent
Collection



02 | Color
Collection



03 | Graphic
Collection



04 | Stand
Collection

Market Opportunity — 100 million units

A new iPhone launch is not only a product update — it is a selling season.

Model	Estimated Opportunity Range
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iPhone 18 Pro	Approx. 30–40 million units
iPhone 18 Pro Max	Approx. 35–45 million units
iPhone Fold	Approx. 5–10 million units
Standard / Air models	May be postponed to 2027

The iPhone 18 series is expected to represent an estimated 80–100 million units in potential market volume.

The iPhone 16 series was estimated to have approximately 88–90 million units in supply chain shipments / production preparation in 2024, with the Pro and Pro Max models accounting for around 68% combined.

The iPhone 17 series was estimated to have approximately 85–90 million units in supply chain production / shipments during its 2025 launch cycle, with premium models representing the core opportunity for accessory development.

Note: The following is based on industry anticipation and pre-launch market preparation, not Apple’s official final specs.



Which Models Should You Prepare First?

iPhone 18 Fold, Pro, and Pro Max: Reduce inventory risk and improve the hit rate for initial orders.

In previous iPhone launches, the Pro and Pro Max models generated the highest sales volumes. For this year’s iPhone 18 series, we recommend the 18 Pro, 18 Pro Max, and Fold models.

Region	Best-Selling / Most Notable Models	iPhone 18 Series	Market Characteristics
North America / USA	iPhone 16, iPhone 17 Pro Max, iPhone 16 Pro Max	18 Pro Max, 18 Pro, Fold	Pro Max high-end models are also very strong
Europe	iPhone 16, iPhone 16 Pro	18 Pro, 18 Pro Max, base model to follow later	Base and Pro models perform similarly;
Asia (excluding China)	iPhone 16, iPhone 15, iPhone 16e	Base model	Markets like Japan and India show stronger demand for base models
China Market	iPhone 16 Pro, iPhone 16 Pro Max, iPhone 17 Pro	18 Pro, 18 Pro Max, Fold	Strongly biased toward high-end;

Color Forecast & Case Color Strategy

There are reports that the iPhone 18 Pro series may be testing colors such as Dark Cherry, Light Blue, Dark Gray, and Silver. However, the final colors are subject to Apple's official announcement.



IPHONE FOLD





Stabilize sales, Reduce risks, Support Channel Sell-Through



Number	TC182605001
Product Style	Basic / Minimalist
Product Positioning	Mid to High-End, High Transparency
Core Selling Point	98% light transmittance, Level 4.5 anti-yellowing
Target Markets	USA, Europe, Australia, Japan
Core Consumer Age	18–40 years old
Core Consumer	Mass consumers / General public
Patent	Exclusive patented model





Number	TC182605002
Product Style	Tech-oriented, lightweight outdoor protective style
Positioning	High-end protective magnetic case
Core Selling Point	Ribbed protective back panel, full edge-to-edge protection for the bezel and dual screens
Target Markets	USA, Europe, Australia
Consumer Age	22–40 years old
Core Consumer	Tech-savvy users (neutral style), business professionals, outdoor users
Patent	Exclusive patented model





TC2605001



TC2605002

Easy to launch in the first batch,
drive volume, and reduce inventory risk



CC2605001



CC2605002



CC2605003



CC2605004



Achieve a personalized look to meet different style preferences.



See next page for more designs

Number	TC182605003
Product Style	Basic Grooved Design
Positioning	Personalized graphic customization
Selling Point	Interchangeable back panel material and pattern based on design
Target Markets	USA, Europe, Australia, Japan
Consumer Age	18–38 years old
Core Consumer	General public / Mass consumers
Patent	Exclusive patented model



Graphic Collection



GC2605001



GC2605002



GC2605003



GC2605004



GC2605005



GC2605006



GC2605007



GC2605008



GC2605009



TC2605006



TC2605007

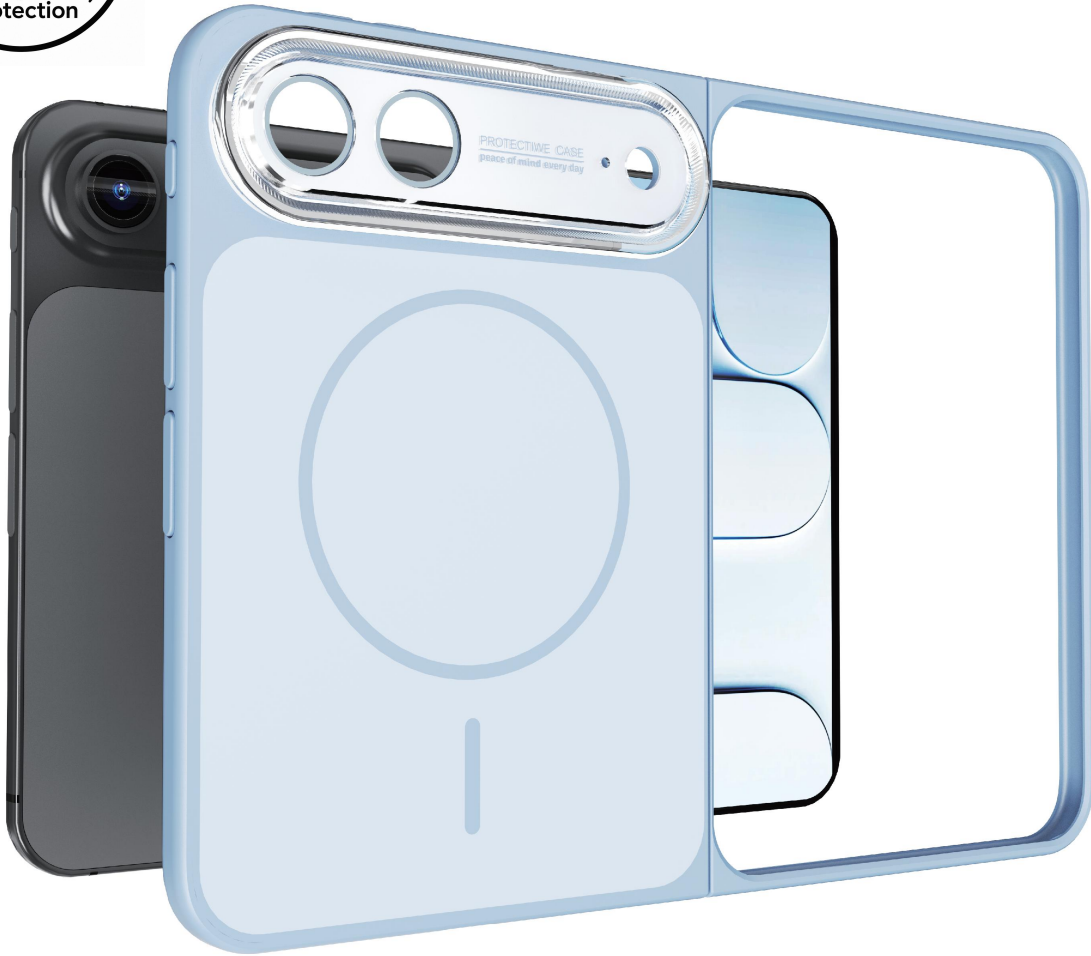


TC2605008



Number	TC182605004
Product Style	Refined Business Style
Product Positioning	High-end protective magnetic case
Metal Camera	Metal camera lens (ring/covering)
Selling Point	Raised lens bezel, bumper anti-drop structure
Target Markets	USA, Europe, Australia, Asia
Consumer Age	28–45 years old
Consumer	Unisex; Business style
Patent	Exclusive patented model





Number

TC182605005

Product Style

Refined Minimalist Style

**Product
Positioning**

Fold / High-end protective magnetic
case

Selling Point

Precision-cut lens area design (dust-
proof and scratch-resistant)

Target Markets

USA, Europe, Australia, Asia

Consumer Age

18–45 years old

Consumer

Base model, general public / mass
market

Patent

Exclusive patented model



Number	TC182605006
Product Style	Everyday Protective Style
Product Positioning	Mid-range protective magnetic case
Selling Point	Built-in stand / kickstand feature suitable for multiple scenarios
Target Markets	USA, Europe, Australia, Asia
Consumer Age	18–35 years old
Additional Consumer Notes	Unisex; Students, young professionals
Patent	Exclusive patented model



Number	TC182605007
Product Style	Basic Kickstand Model
Product Positioning	Mid-range protective magnetic case
Core Selling Point	Kickstand feature suitable for multiple scenarios
Target Markets	USA, Europe, Australia, Asia
Consumer Age	25–45 years old
Consumer	Working professionals / Office workers
Patent	Exclusive patented model



Number

TC182605008

Product Style

Business Kickstand Model

Product Positioning

Mid-range protective magnetic case

Core Selling Point

Kickstand feature suitable for multiple scenarios

Target Markets

USA, Europe, Australia, Asia

Consumer Age

28–45 years old

Consumer

Business professionals

Patent

Exclusive patented model

Functional styles that increase usage scenarios
Higher margin opportunity



SC2605001

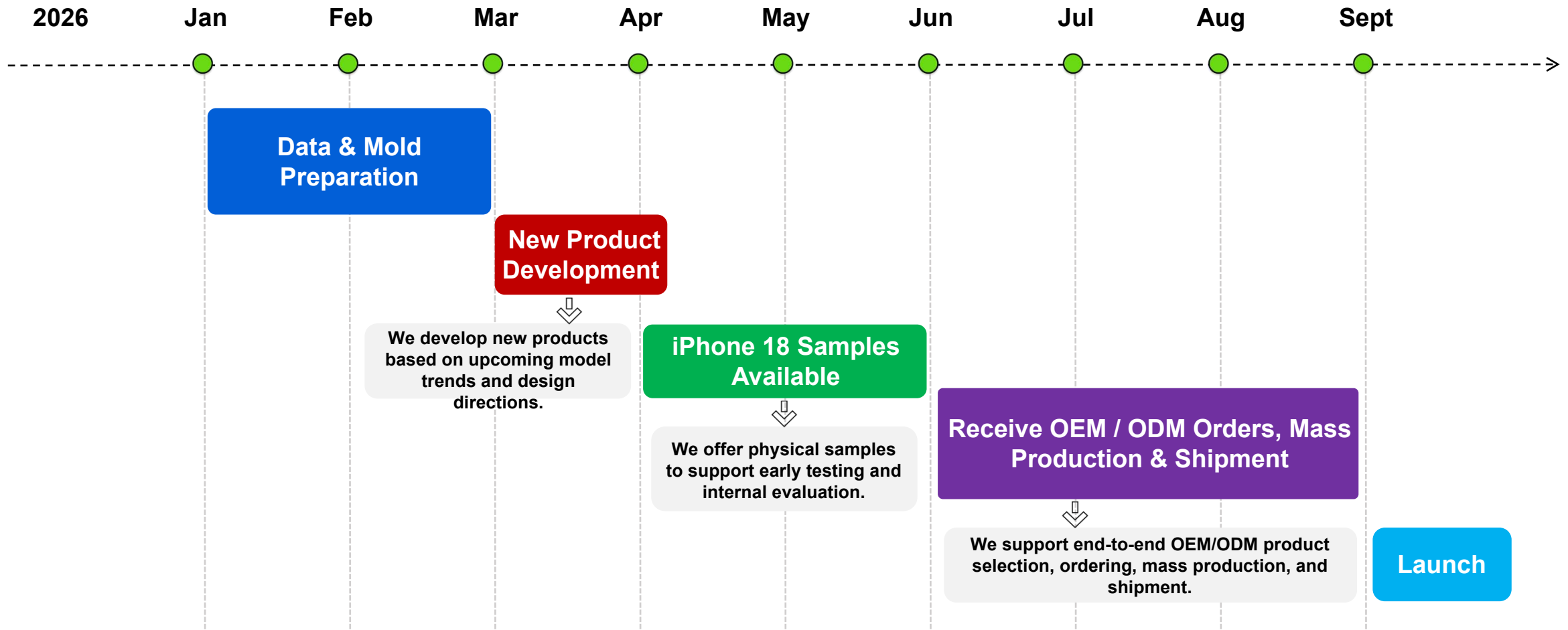


SC2605002



SC2605003

Best Ordering Timing — NOW



Trusted by Brands Powered by Manufacturing Excellence



Molding Design Workshop

Precision: Precision mold control up to $\pm 0.01\text{mm}$

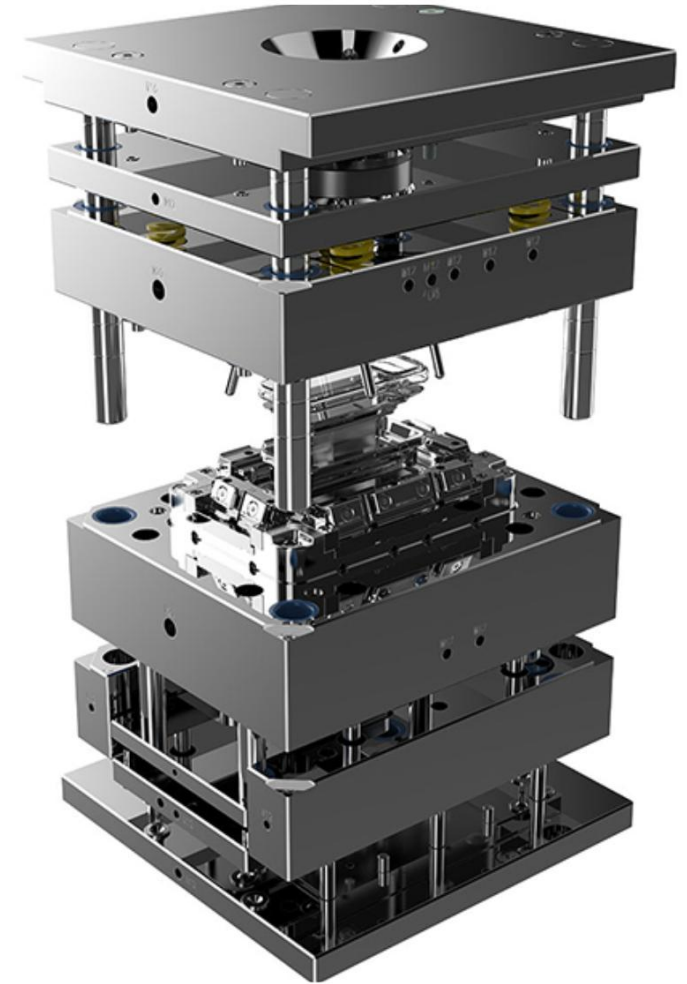
Lead Time: 7-15 days mold development cycle

Engineering: 10+ years of DFM engineering experience

Stability: Advanced systems with molds up to 500K cycles

Precision Molds
Tolerance:

$\pm 0.01\text{ mm}$



Molding & Injection Workshop

Precision Manufacturing & Stable Production Capacity

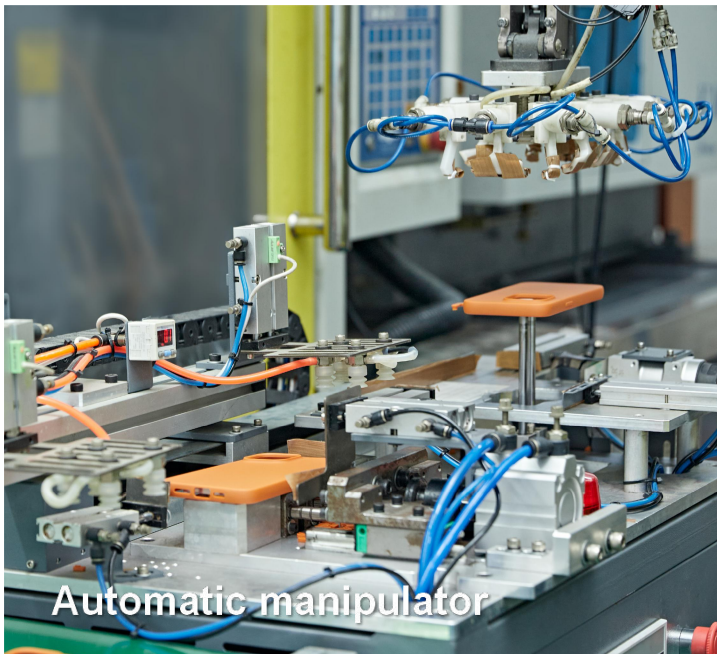
CNC Precision Molds & Compression Molding

- Ensure product dimensional stability, prevent assembly and quality issues, shorten mold development cycle, and accelerate new product launch.



Cleanroom + Automated Production

- Cleanroom environment ensures flawless and impurity-free product surfaces.
- Automated injection molding lines support large-scale production.



Project-Based Services

— R&D Team Shortens Cycle & Improves Product Conversion Rate



Project-Based Services

CEO-Led Team

Led by the CEO, the team covers design, engineering, craftsmanship, quality, materials, and costing, with a single point of contact for fast client response.



Co-Creation

Synchronized DFM Review

During Design Phase

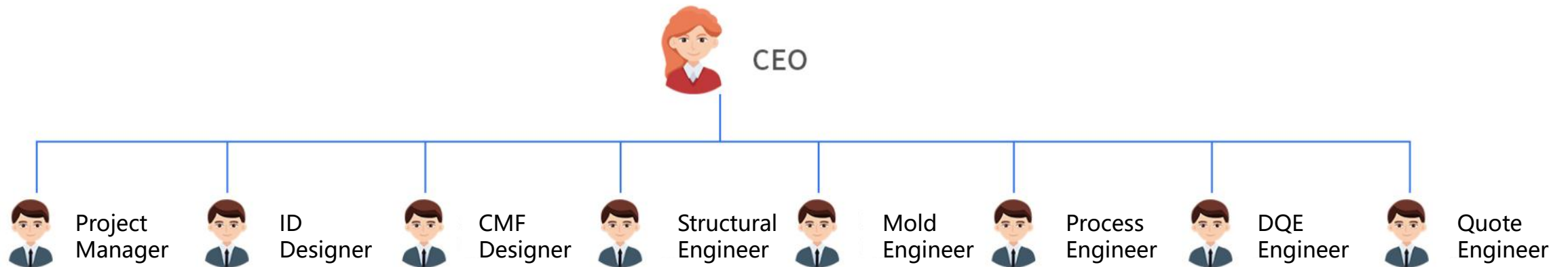
Client Designers × C&T Engineering/Process/QC.



End-to-End Delivery

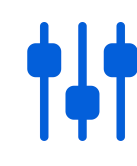
One-stop closed-loop management

From Concept Incubation → Process Design → Prototype Validation → Pilot Production → Mass Production → Delivery.



Integrated Laboratory: Stable Quality & Issue Prevention



 Integrated Laboratory

20⁺
Product Testing

15⁺
Professional Testing Equipment

Detailed Product Test Categories on Next Page

Product Testing Categories

Third-Party Testing Organizations:



Test Category:	Magnetic Ring Pull Test	Magnet Gauss Test				
Coating Test Items:	Adhesion Test	Abrasion Resistance Test	Color Fastness Test	Scratch Resistance Test	Coating Hardness Test	
PC & Acrylic Jig Test Items:	Jig Edge Wrapping Test	Aging Test	Yellowing Resistance Test	High/Low Temperature Resistance Test		
Lanyard Test Items:	Pull Test	Vibration & Impact Test				
Leather/Fabric Test Items:	Abrasion Resistance Test	Color Fastness Test	High/Low Temperature Resistance Test	Foil Adhesion Test	Aging Test	Yellowing Resistance Test
Hardware Accessories Test Items:	Abrasion Resistance Test	Color Fastness Test	Adhesion Test	Scratch Resistance Test	Coating Hardness Test	Salt Spray Test
Pre-shipment Test Items:	Drop Test	Simulated Transport Test				



Compliance & Responsibility

— International Certifications

Management
System/Social
Human Rights



Environmental
Protection



Product
Protection



Made for
Apple iPhone | iPad | iPod

