

Lower SKUs by 80%

and Still Sell More — Powered by AI

- Less Inventory
- Better Compliance
- Faster Go-to-Market

 AI

PHONE



EARPHONE



TABLET



LAPTOP



WATCH



Policy is changing:

By 2030, all packaging on the EU market must be recyclable.

The EU Packaging and Packaging Waste Regulation (PPWR) came into force on February 11, 2025.



Consumers are changing:

PwC's 2024 consumer survey shows that consumers are willing to pay an average **premium of 9.7% for products that are sustainably produced or sourced.**



AI is changing:

McKinsey's 2025 report, The State of AI, shows that **78% of surveyed companies are already using AI** in at least one business function.

**Global smartphone shipments
to reach about**

1.24 billion

units in 2025
up 1.0% year on year

Global mobile accessories market

105.45 billion

US dollars in 2025

Source: IDC



A stylized world map in white lines on a dark blue background, showing the outlines of continents and major landmasses.

The market is still there, but the way to grow has changed.

Sustainability regulations, evolving consumer trends, and AI are reshaping how brands grow.



In working with our customers, we've increasingly found that:

- Inventory pressure is rising
- SKU management is becoming more complex

Design directly affects supply chain efficiency

How can we reduce waste while improving product efficiency and business results?

01

Universal Case

Reduces Inventory by up to 80%

☑ Fewer SKUs ☑ Lower stock risk ☑ Faster turnover

Award-winning Universal Case



3 sizes cover **15** models

Reduce inventory by **80%**



**EUROPEAN
PRODUCT
DESIGN
AWARD™**

3 Sizes Cover 15 Models



Base	Pro	Pro Max
Compatible Phone Models	Compatible Phone Models	Compatible Phone Models
- iPhone 12 - iPhone 13 - iPhone 14 - iPhone 15 - iPhone 16	- iPhone 12 Pro - iPhone 13 Pro - iPhone 14 Pro - iPhone 15 Pro - iPhone 16 Pro	- iPhone 12 Pro Max - iPhone 13 Pro Max - iPhone 14 Pro Max - iPhone 15 Pro Max - iPhone 16 Pro Max

global sources
Mobile Electronics



Reduce Inventory by 80%

→ SKUs reduced from 5 to 1 → 80% inventory reduction
→ more working capital freed up

Inventory comparison

Take the Base series (iPhone 12–16) as an example:

	Conventional	C&T Solution	Result
SKU Coverage	5 models	1 case fits 5 models	4 fewer SKUs
Stock per SKU	300 pcs	300 pcs total	Simplified stocking
Cost per Unit	USD 1.80	USD 1.80	No cost increase
Total Inventory Units	$5 \times 300 = 1,500$ pcs	300 pcs	-1,200 pcs
Total Inventory Value	$1,500 \times 1.80 =$ USD 2,700	$300 \times 1.80 =$ USD 540	-USD 2,160

global sources
**Mobile
Electronics**



**EUROPEAN
PRODUCT
DESIGN
AWARD™**

**One Case Compatible
with iPhone 12–16
(Base/Pro/Pro Max)
80% less inventory
50% more profit.**

☑ Fewer SKUs ☑ Lower stock risk ☑ Faster turnover



Clear



Glossy



Matte



IMD



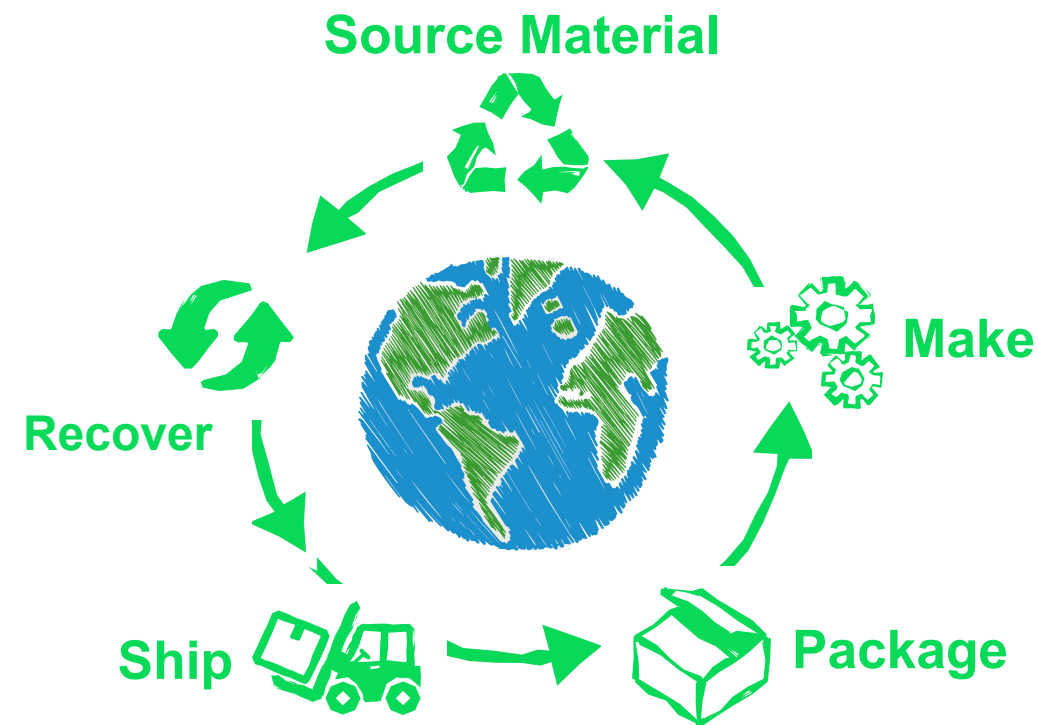
Gold Finish

**Consumers
with older phone models
can still buy new designs.**

02

ISCC-Certified Materials for Sustainable Growth

Stay Compliant. Stay Competitive.



From **100% renewable raw materials**, to energy-saving automated manufacturing, from eco-friendly packaging to low-carbon transport.

We work to reduce environmental impact at every step of the product life cycle and build a **green chain from end to end**.

Our Bio-Based Material Journey



2019

2019

First Company in the Industry to Achieve **GRS Certification**



2020

2020

Development & Application of **Apple PU Material**



2021

2021

Phone Cases Made from 100% **Biodegradable Materials**



2022

2022

Development of **Pineapple, Cactus & Corn-Based Bio-Leather (for sewn products)**



2023

2023

First Company in the Industry to **Certify Carbon-Emitting Products**



2024

2024

Development of **Mycelium** (Mushroom-Based) Materials



2025

2025

Development & Application of **Aloe-Based Bio-Polymer**

2019



2026



From GRS to ISCC, continuously advancing our sustainable material capabilities.

- **Among the first in the industry to achieve GRS certification in 2019**
- **First in the industry to achieve ISCC certification in 2026**





 TÜVRheinland®
DIN CERTCO



ISCC PLUS Certificate

Certificate Number: ISCC-PLUS-Cert-DE143-33300789

DIN CERTCO GmbH
Alboinstraße 56, 12103, Berlin, Germany
certifies that

complies with the requirements of the certification system
ISCC PLUS
(International Sustainability and Carbon Certification)

Place of the audit
(if different from the legal address of the system user as stated above; only applicable for Traders, Traders with Storage, and tolling agreements):
n.a.

This certificate is valid from 05.03.2026 to 04.03.2027.

The site of the system user is certified as:
Converter

The scope of the certificate includes the following chain of custody options:
(not applicable for paper traders)
Mass Balance

Berlin, 03.03.2026
Place and date of issue


Stamp, Signature of issuing party



The issuing Certification Body is responsible for the accuracy of this document.
Version / Date: 1 / 03.03.2026

Premium Bio-Based Materials | Sustainable & High Performance

Soft-touch finish · Durable · Eco-friendly



Ocean Teal



Made with
Renewable Resources



Berry Purple



High Durability
& Scratch Resistance



Coffee Brown



Soft-Touch Feel
& Premium Grip



Midnight Blue



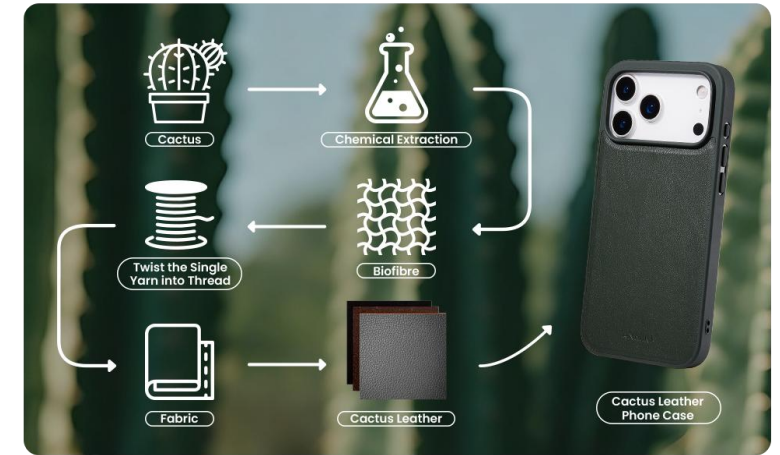
Lower Carbon
Footprint



Carbon Black



Certified
& Eco-Responsible



USDA Certified

59% Biobased Carbon Content

ASTM D6866 Verified

Color Your Life. Protect Our Planet.



03

AI-Powered Product Development & Marketing

Launch Faster. Decide Smarter.



AI-Driven Marketing for Faster Go-to-Market

👉 Using AI tools like ChatGPT, Jimeng, and DeepSeek

- Instant content generation (Global scenarios)
- Virtual models & localization
- Multi-language adaptation



The samples are provided
for evaluation only
(not for reproduction)

Smart Device & Lifestyle Accessories OEM / ODM partner

Visit our booth to explore these solutions:

☒ Fashion Retail

— Trend-driven collections for retail sell-through

☒ Eco Solutions

— Recycled and bio-based material applications

☒ Customization

— OEM/ODM ideas tailored to your brand

☒ Lifestyle Collection

— Cross-selling categories beyond phone cases





Established in
2006



Owned factory
12000m²



Product Patents
30⁺



International certification
20⁺



GRS certification
2019



Environmentally friendly
material products
98%



Factory inspections/year
20⁺



Annual shipments
18 million

±0.01mm Accuracy
= High Quality



Mold Workshop



Injection Molding Workshop



Sewing Workshop



Product packaging

Integrated Laboratory

Product Testing

Professional Testing Equipment

Third-Party Testing Organizations:

