

Lower SKUs by 80%

and Still Sell More — Powered by AI

- Less Inventory
- Better Compliance
- Faster Go-to-Market

 The letters 'AI' are rendered in a large, glowing, 3D-style font with a bright green outline. They are set against a background of a lush green forest with a futuristic digital overlay. The overlay consists of a network of glowing green nodes and lines, some of which are labeled with numbers (1, 2) and letters (A). There are also some faint, semi-transparent UI elements on the right side, including a data table and a circular gauge.

PHONE



EARPHONE



TABLET



LAPTOP



WATCH



Policy is changing:

By 2030, all packaging on the EU market must be recyclable.

The EU Packaging and Packaging Waste Regulation (PPWR) came into force on February 11, 2025.



Consumers are changing:

PwC's 2024 consumer survey shows that consumers are willing to pay an average **premium of 9.7% for products that are sustainably produced or sourced.**



AI is changing:

McKinsey's 2025 report, The State of AI, shows that **78% of surveyed companies are already using AI** in at least one business function.

**Global smartphone shipments
to reach about**

1.24 billion

units in 2025
up **1.0% year on year**

Global mobile accessories market

105.45 billion

US dollars in 2025

Source: IDC



The market is still there, but the way to grow has changed.

Sustainability regulations, evolving consumer trends, and AI are reshaping how brands grow.



In working with our customers, we've increasingly found that:

- Inventory pressure is rising
- SKU management is becoming more complex

Design directly affects supply chain efficiency

How can we reduce waste while improving product efficiency and business results?

01

Universal Case

Reduces Inventory by up to 80%

- ☑ Fewer SKUs
- ☑ Lower stock risk
- ☑ Faster turnover

Award-winning Universal Case



3 sizes cover **15** models

Reduce inventory by **80%**



**EUROPEAN
PRODUCT
DESIGN
AWARD™**



The samples are provided
for evaluation only
(not for reproduction)

3 Sizes Cover 15 Models



**One Case Compatible
with iPhone 12-16
(Base/Pro/Pro Max)
80% less inventory
50% more profit.**

Base	Pro	Pro Max
Compatible Phone Models iPhone 12 iPhone 13 iPhone 14 iPhone 15 iPhone 16	Compatible Phone Models iPhone 12 Pro iPhone 13 Pro iPhone 14 Pro iPhone 15 Pro iPhone 16 Pro	Compatible Phone Models iPhone 12 Pro Max iPhone 13 Pro Max iPhone 14 Pro Max iPhone 15 Pro Max iPhone 16 Pro Max

global sources
**Mobile
Electronics**





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Reduce Inventory by 80%

→ SKUs reduced from 5 to 1 → 80% inventory reduction
→ more working capital freed up

**One Case Compatible
with iPhone 12-16
(Base/Pro/Pro Max)
80% less inventory
50% more profit.**

Inventory comparison

Take the Base series (iPhone 12-16) as an example:

	Conventional	C&T Solution	Result
SKU Coverage	5 models	1 case fits 5 models	4 fewer SKUs
Stock per SKU	300 pcs	300 pcs total	Simplified stocking
Cost per Unit	USD 1.80	USD 1.80	No cost increase
Total Inventory Units	5 × 300 = 1,500 pcs	300 pcs	-1,200 pcs
Total Inventory Value	1,500 × 1.80 = USD 2,700	300 × 1.80 = USD 540	-USD 2,160

global sources
**Mobile
Electronics**



- Fewer SKUs
- Lower stock risk
- Faster turnover



Clear



Glossy



Matte



IMD



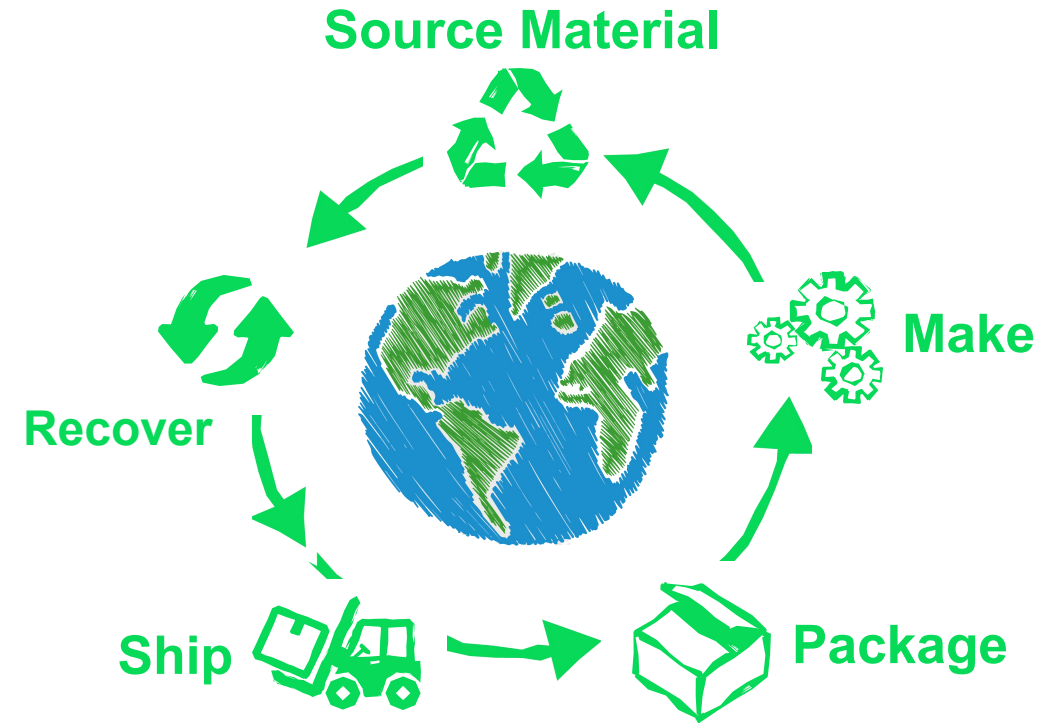
Gold Finish

**Consumers
with older phone models
can still buy new designs.**

02

ISCC-Certified Materials for Sustainable Growth

Stay Compliant. Stay Competitive.



From **100% renewable raw materials**, to energy-saving automated manufacturing, from eco-friendly packaging to low-carbon transport.

We work to reduce environmental impact at every step of the product life cycle and build a **green chain from end to end**.

Our Bio-Based Material Journey



2019

2019

First Company in the Industry to Achieve **GRS Certification**



2020

2020

Development & Application of **Apple PU Material**



2021

2021

Phone Cases Made from 100% **Biodegradable Materials**



2022

2022

Development of **Pineapple, Cactus & Corn-Based Bio-Leather (for sewn products)**



2023

2023

First Company in the Industry to **Certify Carbon-Emitting Products**



2024

2024

Development of **Mycelium** (Mushroom-Based) Materials



2025

2025

Development & Application of **Aloe-Based Bio-Polymer**

2019



2026



From GRS to ISCC, continuously advancing our sustainable material capabilities.

- **Among the first in the industry to achieve GRS certification in 2019**
- **First in the industry to achieve ISCC certification in 2026**





Premium Bio-Based Materials | Sustainable & High Performance

Soft-touch finish · Durable · Eco-friendly



Ocean Teal



Made with
Renewable Resources



Berry Purple



High Durability
& Scratch Resistance



Coffee Brown



Soft-Touch Feel
& Premium Grip



Midnight Blue



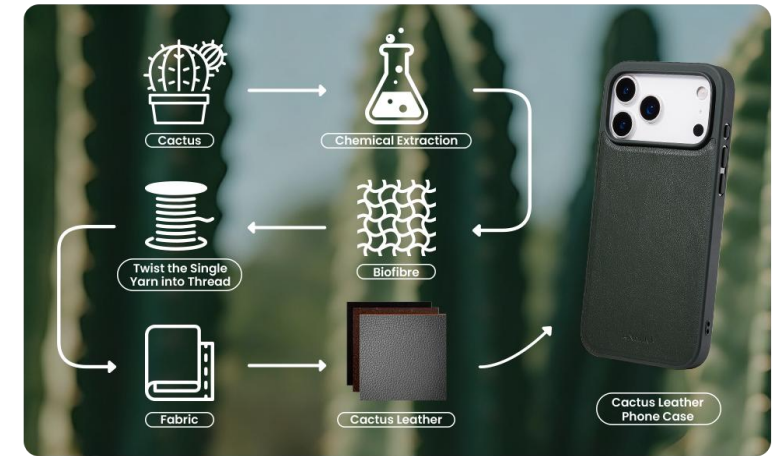
Lower Carbon
Footprint



Carbon Black



Certified
& Eco-Responsible



USDA Certified

59% Biobased Carbon Content

ASTM D6866 Verified



03

AI-Powered Product Development & Marketing

Launch Faster. Decide Smarter.



AI-Driven Marketing for Faster Go-to-Market

👉 Using AI tools like ChatGPT, Jimeng, and DeepSeek

- Instant content generation (Global scenarios)
- Virtual models & localization
- Multi-language adaptation



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Smart Device & Lifestyle Accessories

OEM / ODM partner

Visit our booth to explore these solutions:

- Fashion Retail
 - Trend-driven collections for retail sell-through
- Eco Solutions
 - Recycled and bio-based material applications
- Customization
 - OEM/ODM ideas tailored to your brand
- Lifestyle Collection
 - Cross-selling categories beyond phone cases





Established in
2006



Owned factory
12000m²



Product Patents
30⁺



International certification
20⁺



GRS certification
2019



Environmentally friendly
material products
98%



Factory inspections/year
20⁺

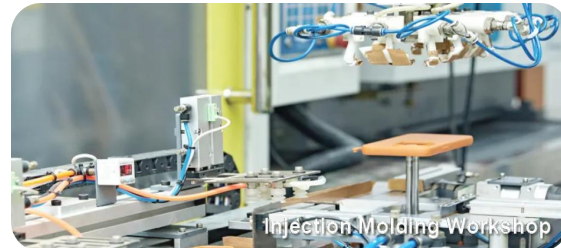


Annual shipments
18 million

±0.01mm Accuracy
= High Quality



Mold Workshop



Injection Molding Workshop



Sewing Workshop



Product packaging

Integrated Laboratory

Product Testing

Professional Testing Equipment

Third-Party Testing Organizations:

