

# BACK TO SCHOOL



#### Back to School Market Capacity Data -US/Europe Market

According to 2023 data, the total back-to-school season spending

in the United States reached approximately(NRF data)

with an average per capita expenditure of around \$890 (including K-12 students and college students)



USD

in the Europe reached approximately (Statista)







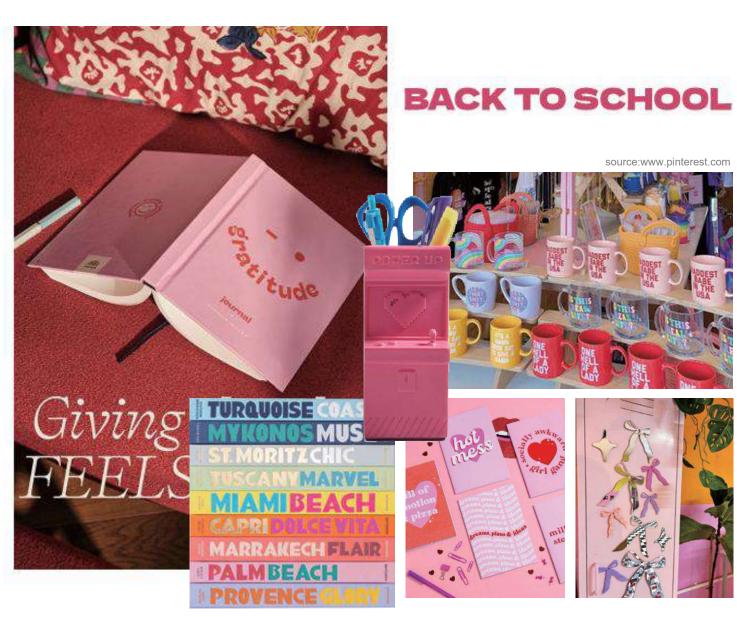


## Top Categories for 2024 Back-to-School Season in U.S./Europe











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#### **SS25 Floral**

Key words

- Petals •
- Garden
- Spring
- Vibrant
- Fresh •



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CT240729018



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CT240729019

CT240729013



CT240729020









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### Oranges Kawaii **Strawberry**









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CT240729028



CT240729031 CT240729032



CT240729030





CT240729049

CT240729046





CT240729050

CT240729051



CT240729029

CT240729035

CT240729024 CT240729023













### **SS25 Cherries**

#### Key words

- Cherry blossom •
- Red •
- Sweet •
- Glossy •







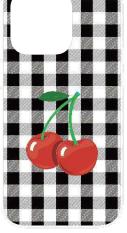


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**SS25 Stripes**  7409

IJ

1690

169C

Key words

- Luxurious
- Veined •
- Textured •
- Flowing











SS25 | Stripes







#### New iPhone model in 2025 Welcome to contact us



### iPhone new product's model is avaliable now!



#### iPhone new model new arrival launch event

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新会社会会会

Canton Fair Guangzhou

15-199th April 2025

global<sup>®</sup>SOUICES Mobile Electronics Show Hong Kong

**18–21**<sub>st</sub> April 2025

Booth:3F20/9J20



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