

# iPhone SE4

Released in Spring 2025

Meet new business opportunities in  
advance














# Shipments Data



Shipments of the iPhone  
SE4 in 2025 are  
expected to rise to  
**20,000,000** units.

Data Source: The latest report released by Morgan Stanley, an American investment bank

# Specs Comparison between iPhone SE3 and iPhone SE4

iPhone SE3		iPhone SE4
4.7-inch LCD display		6.1-inch OLED display
60Hz refresh rate screen		60Hz refresh rate screen
/		Notch screen design
Touch ID		Face ID
Aluminum body		Aluminum body
A15 chip		A18 chip
4GB RAM		8GB RAM
/		Apple Intelligence7
12-megapixel single camera		48-megapixel single camera
Qualcomm 5G chip		Apple 5G chip
2018mAh		3279mAh
\$429		\$499



# iPhone SE4

## Highlights Analysis



iPhone SE4 is the first device to feature Apple's 5G modem.

Apple's self-developed 5G baseband chip, "Centauri," supports 5G networks and integrates Wi-Fi, Bluetooth, and GPS functions.

Apple's self-developed 5G chip has been optimized for power consumption, which helps to improve the battery life of device.

Compared to Qualcomm's baseband chips, Apple's self-developed 5G chip has enhanced performance in terms of stability and compatibility.

# iPhone SE4

## Highlights Analysis



The iPhone SE4, equipped with the A18 chip, will support Apple's AI feature "Apple Intelligence."

With AI technology, the camera function of the iPhone SE4 will bring users smarter photography experience. AI image processing technology can automatically adjust exposure and color when taking photos, making the captured images more professional.

The application of AI technology will enable the iPhone SE4 to provide more intelligent user experience, such as more precise photo processing and enhanced voice assistant functions. It will inject new vitality into the field of AI painting and improve creative efficiency.

# iPhone SE4 New Model Case



## Product Info

Desc. Beauty Shield Series

Size: iPhone SE4

Sku No. S3MD0E030

## Highlights

- Unlimited creativity, with interchangeable lens frames
- Ultimate touch feeling, semi-translucent matte enhances the texture
- Patented N52 magnets for faster and safer wireless charging

## Colors



S3MD0E030003



S3MD0E030004



S3MD0E030002



S3MD0E030001

C&T Innovation Department focuses on the process and outcomes of customer service, adopting a team-based project service model to provide competitive free sample quick delivery and quality assurance within the industry, creating one-stop customization process to enhance cooperation efficiency.

### Team Service

Project-based execution

Our team of dedicated engineers, designers and specialists work for clients in the form of projects.

### 5Days

Sampling time

Depends on the style and sample quantity. We will deliver your sample within 5-7 days

### FREE

Free sample

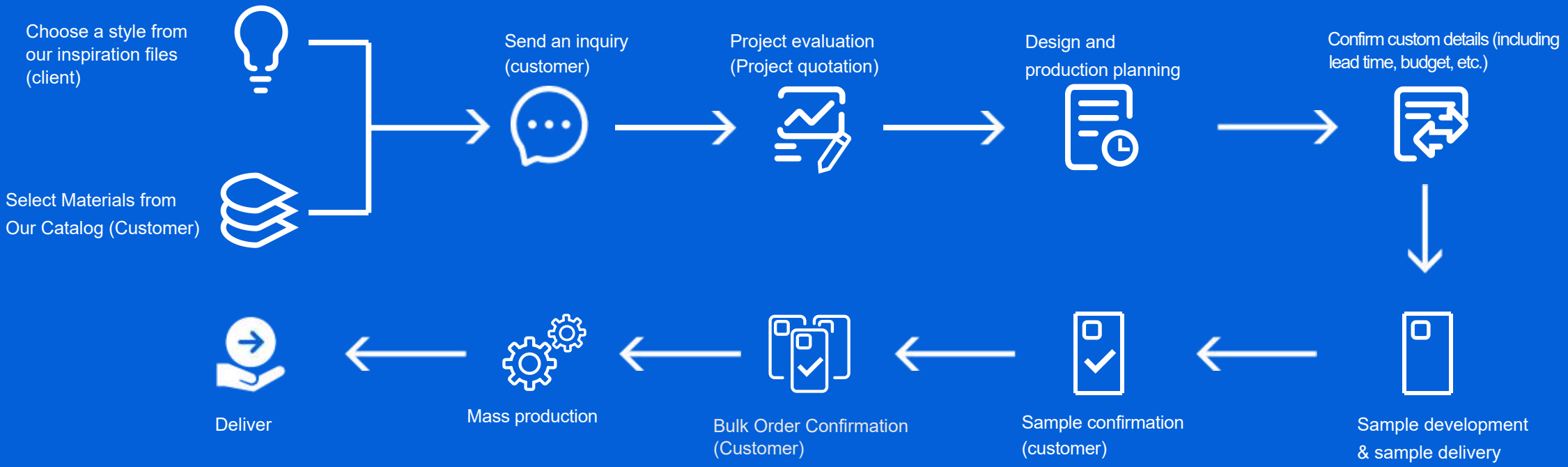
For cooperative customers, all samples are free of charge (excluding shipping)

### 

Certification

From raw materials to products, we comply with standards and compliance production, and can provide TC certification for GRS product

## One-stop ODM Customization Process



# Factory Floor Introduction



Factory Floor Introduction

## 8000 Square meters own factory

- Fully automatic injection molding workshop
- Sewing workshop
- Semi-automatic packaging workshop

## Global authoritative organization certification

- Passed the quality, social responsibility and other international certifications successfully through the third party 30 + factory inspection / year

## Automation equipment

- Automation equipment
- With up to 80% automation.
- Efficient operation, fast delivery

## One-stop service

- One-stop shopping for five core categories
- Saving cost, better price

## Efficient delivery of 18000000+ pcs/year

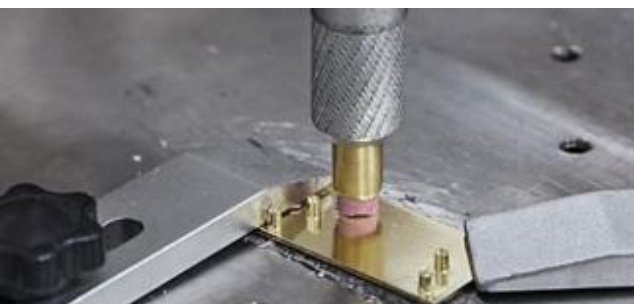
- Leading in the industry
- Delivery volume up to 18000000+ pieces/year

# Complex Laboratory



10+ professional testing equipments, 20 + testing, for product quality escort.

The industry's first  
20+ test



Eraser test



Oscillation test



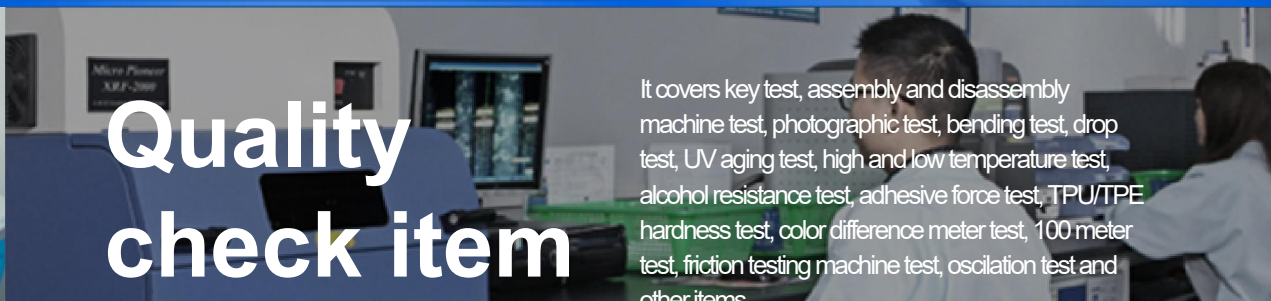
Cross-Cut Tester



Wear and alcohol resistance



Bending test



## Quality check item

It covers key test, assembly and disassembly machine test, photographic test, bending test, drop test, UV aging test, high and low temperature test, alcohol resistance test, adhesive force test, TPU/TPE hardness test, color difference meter test, 100 meter test, friction testing machine test, oscilation test and other items



Drop test



Constant temperature test



High-Low temperature test



UV test



Friction resistance test

## Type of test

## Safety test

## Screen test

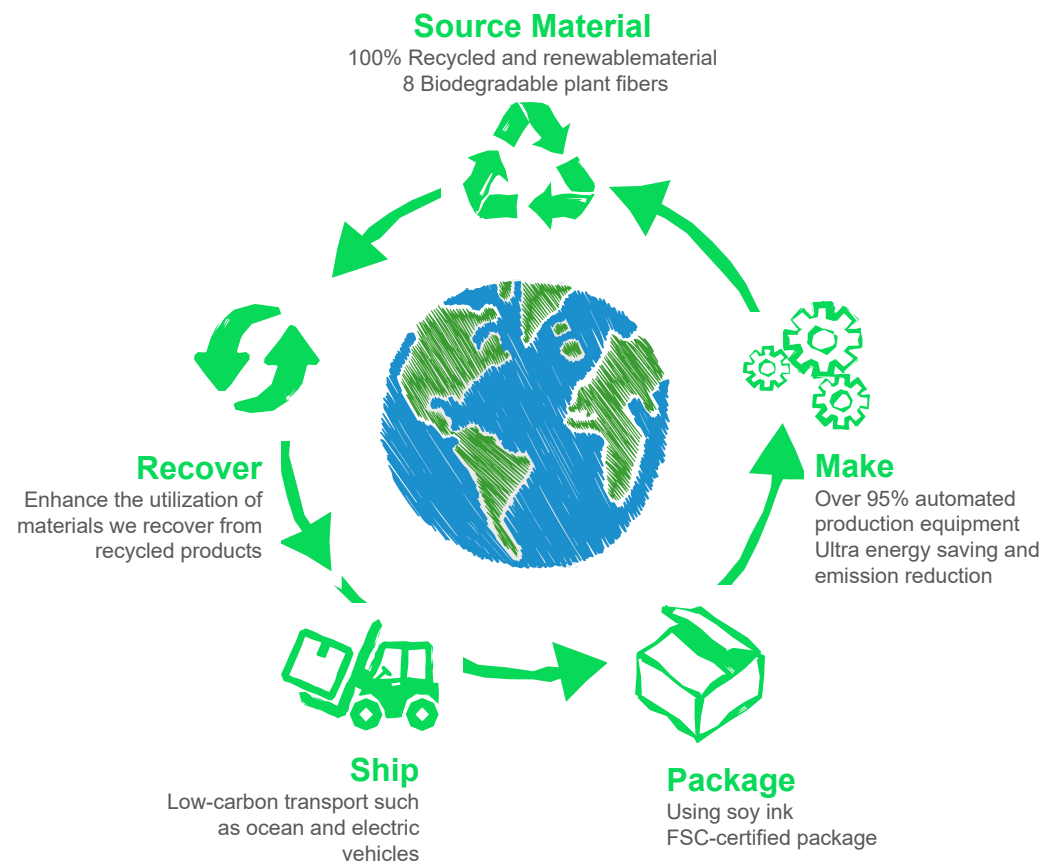
## Glue test

## Hardware test



# Full-chain Environmental Production

Full-chain environmental production is crucial for reducing our ecological footprint. It promotes sustainable resource use, minimizes waste, and lowers carbon emissions across product lifecycles, fostering a greener economy and healthier planet.



A plastic bottle can be made into a mobile phone case made of RPET(Recycled Polyester)



The life cycle stage PCF results of recycled TPU phone case

Stage	Value	Unit
Raw material stage	0.012	kg CO <sub>2</sub> eq
Manufacturing stage	0.131	kg CO <sub>2</sub> eq
Packaging stage	0.000	kg CO <sub>2</sub> eq
Transport stage	0.005	kg CO <sub>2</sub> eq
waste and recycle stage	0.022	kg CO <sub>2</sub> eq
total	0.169	kg CO <sub>2</sub> eq

## Carbon Footprint



The PCF report shows the life cycle of product is divided into five stages: the raw material acquisitive stage, the processing stage, the transport stage, the use stage, waste and recycle stage. The model of carbon emission is established according to the consumption and emission of various substances in the life. After calculations, we tracked that the lifecycle carbon emissions of our TPU phone case is merely 169g.





7-10<sup>th</sup>  
January 2025

LVCC

South Hall 1

32165

**New Arrival**  
Get in on the ground floor



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Facebook

**Guard Your Phone  
with Toughness**



**Air Guardian**

3.0  
mm



**Enhance Your  
Brand Recognition**



Customize Your  
Brand Logo

Removable  
& Replaceable Lens Frame



Made for  
iPhone | iPad | iPod



Publi ID # CA-14-CN030A1



Enabling responsible supply chains



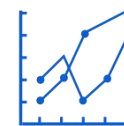
Business Social Compliance Initiative



**valued  
service**



Project consulting  
services



Marketing research



Marketing proposal



AIGC photos



Free photography



Information report  
of 3C field



Free samples



Free design



Multi-language

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