# iPhone SE4

Released in Spring 2025

Meet new business opportunities in advance



# **Shipments Data**



Shipments of the iPhone SE4 in 2025 are expected to rise to **20,000,000** units.

Data Source: The latest report released by Morgan Stanley, an American investment bank





# Specs Comparison between iPhone SE3 and iPhone SE4

iPhone SE3		iPhone SE4
4.7-inch LCD display	_	6.1-inch OLED display
60Hz refresh rate screen	$\sum$	60Hz refresh rate screen
/		Notch screen design
Touch ID		Face ID
Aluminum body	-	Aluminum body
A15 chip		A18 chip
4GB RAM	•	8GB RAM
/		Apple Intelligence7
12-megapixel single camera	0	48-megapixel single camera
Qualcomm 5G chip	((0))	Apple 5G chip
2018mAh		3279mAh
\$429	¥	\$499





# iPhone SE4 Highlights Analysis



iPhone SE4 is the first device to feature Apple's 5G modem.

Apple's self-developed 5G baseband chip, "Centauri," supports 5G networks and integrates Wi-Fi, Bluetooth, and GPS functions.

Apple's self-developed 5G chip has been optimized for power consumption, which helps to improve the battery life of device.

Compared to Qualcomm's baseband chips, Apple's selfdeveloped 5G chip has enhanced performance in terms of stability and compatibility.





# iPhone SE4 Highlights Analysis



The iPhone SE4, equipped with the A18 chip, will support Apple's AI feature "Apple Intelligence."

With AI technology, the camera function of the iPhone SE4 will bring users smarter photography experience. AI image processing technology can automatically adjust exposure and color when taking photos, making the captured images more professional.

The application of AI technology will enable the iPhone SE4 to provide more intelligent user experience, such as more precise photo processing and enhanced voice assistant functions. It will inject new vitality into the field of AI painting and improve creative efficiency.



# iPhone SE4 New Model Case



### **Product Info**

Desc. Beauty Shield Series Size: iPhone SE4

Sku No. S3MD0E030

## Highlights

- Unlimited creativity, with interchangeable lens frames
- Ultimate touch feeling, semi-translucent matte enhances the texture
- Patented N52 magnets for faster and safer wireless charging

### Colors







C&T Innovation Department focuses on the process and outcomes of customer service, adopting a team-based project service model to provide competitive free sample quick delivery and quality assurance within the industry, creating one-stop customization process to enhance cooperation efficiency.



**Bulk Order Confirmation** 

(Customer)

Sample confirmation

(customer)

Sample development

& sample delivery

Mass production

Deliver

# Factory Floor Introduction

**Factory Floor Introduction** 

### 8000 Square meters own factory

- Fully automatic injection molding workshop
- Sewing workshop
- Semi-automatic packaging workshop

# Global authoritative organization certification

 Passed the quality, social responsibility and other international certifications successfully through the third party 30 + factory inspection / year

### **Automation equipment**

- Automation equipment
- With up to 80% automation.
- Efficient operation, fast delivery

### **One-stop service**

- One-stop shopping for five core categories
- Saving cost, better price

### Efficient delivery of 1800000+ pcs/year

- Leading in the industry
- Delivery volume up to 18000000+ pieces/year

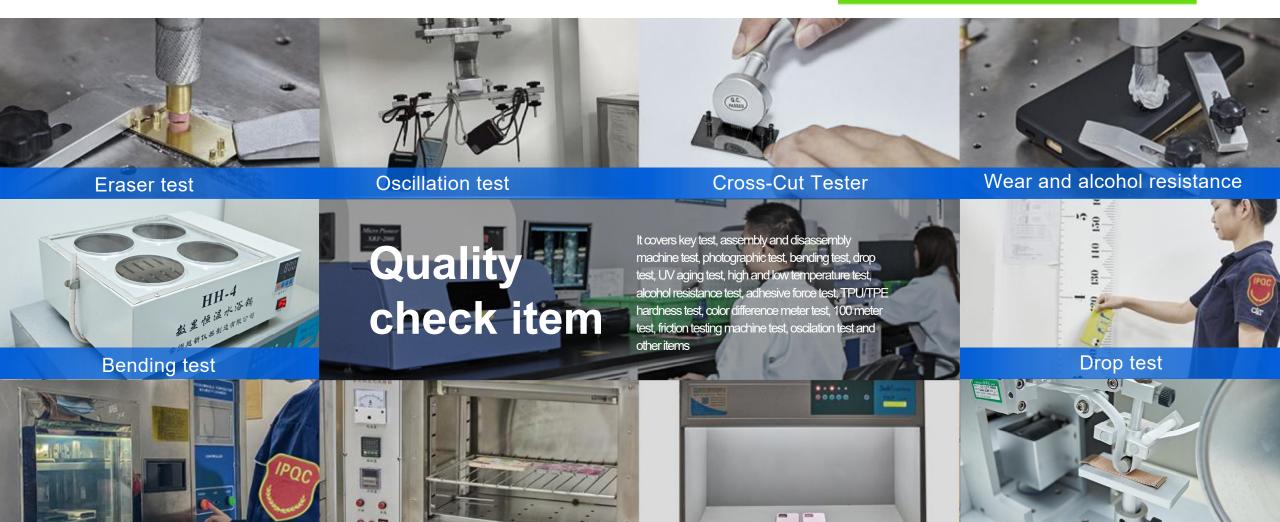
# **Complex Laboratory**



 Laboratory
 C&T General lab

 10+ professional testing equipments, 20 + testing, for product quality escort.

# The industry's first 20+ test



Constant temperature test

High-Low temperature test

UV test

Friction resistance test

# **Product test** report Type of test

### All materials (leather, PU, TPU, fabric, etc.)

#### Safety test

Screen test

Glue test

#### Hardware test

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#### Chemical laboratory Guangzhou

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3	Total Cadmium Content	PASS

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# Full-chain Environmental Production

Full-chain environmental production is crucial for reducing our ecological footprint. It promotes sustainable resource use, minimizes waste, and lowers carbon emissions across product lifecycles, fostering a greener economy and healthier planet.



#### A plastic bottle can be made into a mobile phone case made of RPET(Recycled Polyester)



#### The life cycle stage PCF results of recycled TPU phone case

Stage	Value	Unit
Raw material stage	0.012	kg CO <sub>2</sub> eq
Manufacturing stage	0.131	kg CO <sub>2</sub> eq
Packaging stage	0.000	kg CO <sub>2</sub> eq
Transport stage	0.005	kg CO <sub>2</sub> eq
waste and recycle stage	0.022	kg CO <sub>2</sub> eq
total	0.169	kg CO <sub>2</sub> eq



The PCF report shows the life cycle of product is divided into five stages: the raw material acquisitive stage, the processing stage, the transport stage, the use stage, waste and recycle stage. The model of carbon emission is established according to the consumption

and emission of various substances in the life.

After calculations, we tracked that the lifecycle carbon emissions of our TPU phone case is merely 169g.



# Consumer chnology South Hall 1 32165 January 2025



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Instagram























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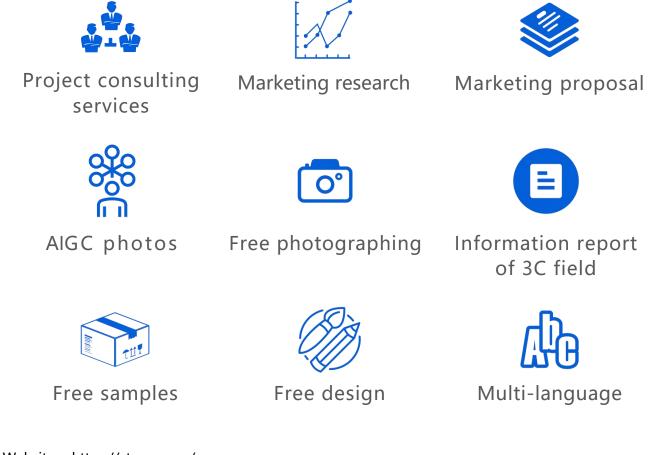


# **Extra valued service**



valued

service



Website : https://ctcase.com/ Email: jackson@ctcase.com WeChat: Taisheng-1217 Address : Room 501,Building 3,No.539,Shibei Industry Road,Dashi Street,Panyu District,Guangzhou

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