

CES 2025

Innovation and Trends in Consumer Electronics





**Artificial Intelligence
(AI)**



**Digital Health and
Medical Technology**



**Smart Cars and
Futcobility**



**Sustainability and
Environmental Tech**



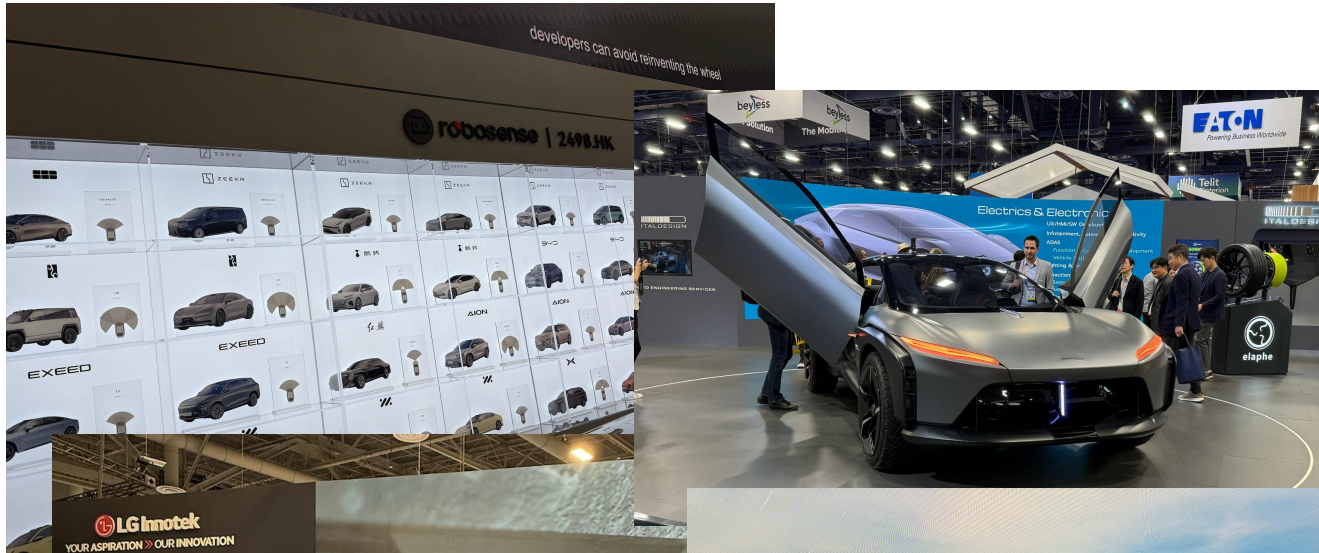
**Smart Home and
Internet of Things (IoT)**



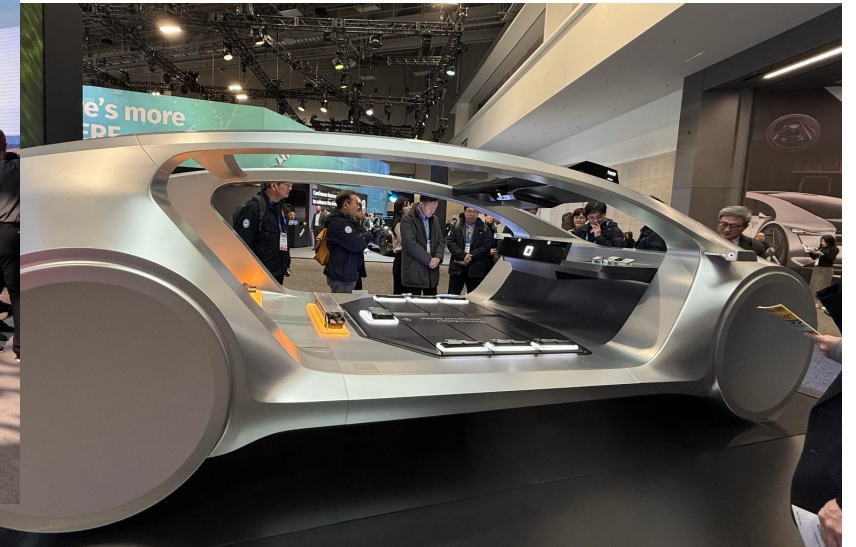
5G

The annual Consumer Electronics Show (CES) took place in Las Vegas from January 7th to 10th, 2025, attracting over 4,000 companies and 130,000 attendees. As a barometer for the global consumer electronics industry, CES 2025 showcased cutting-edge technologies in various fields.

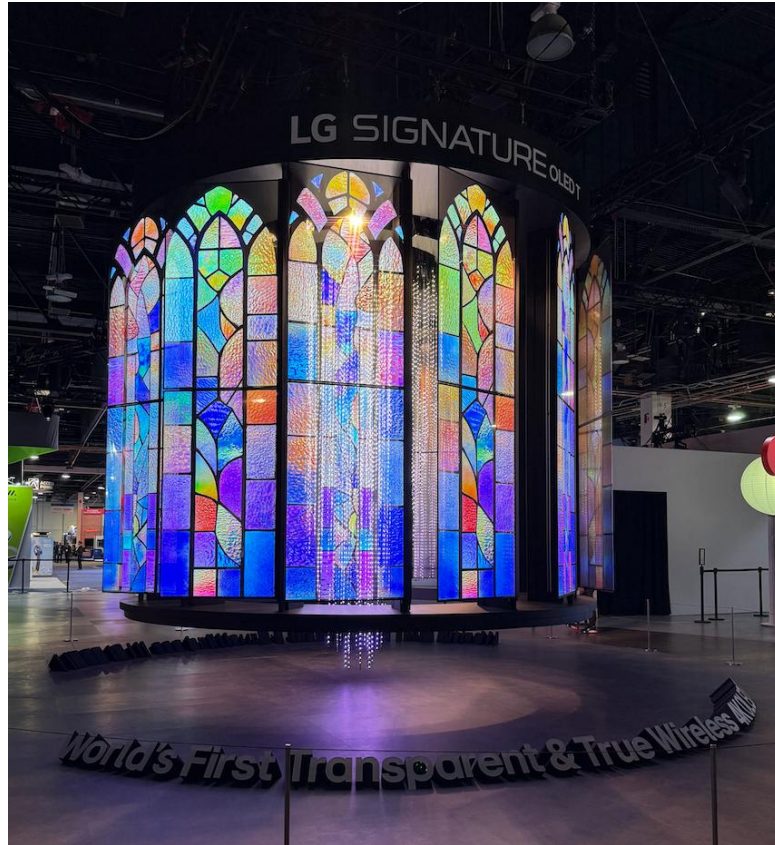
Automotive Intelligence Takes Center Stage



Automotive intelligent technology was a major highlight. BMW focused on AR integration with in-car interaction, while Toyota showcased its "Woven City" project. Many brands presented AI driving assistants with real-time route planning, voice recognition, and smart parking.



Breakthroughs in Display Technology



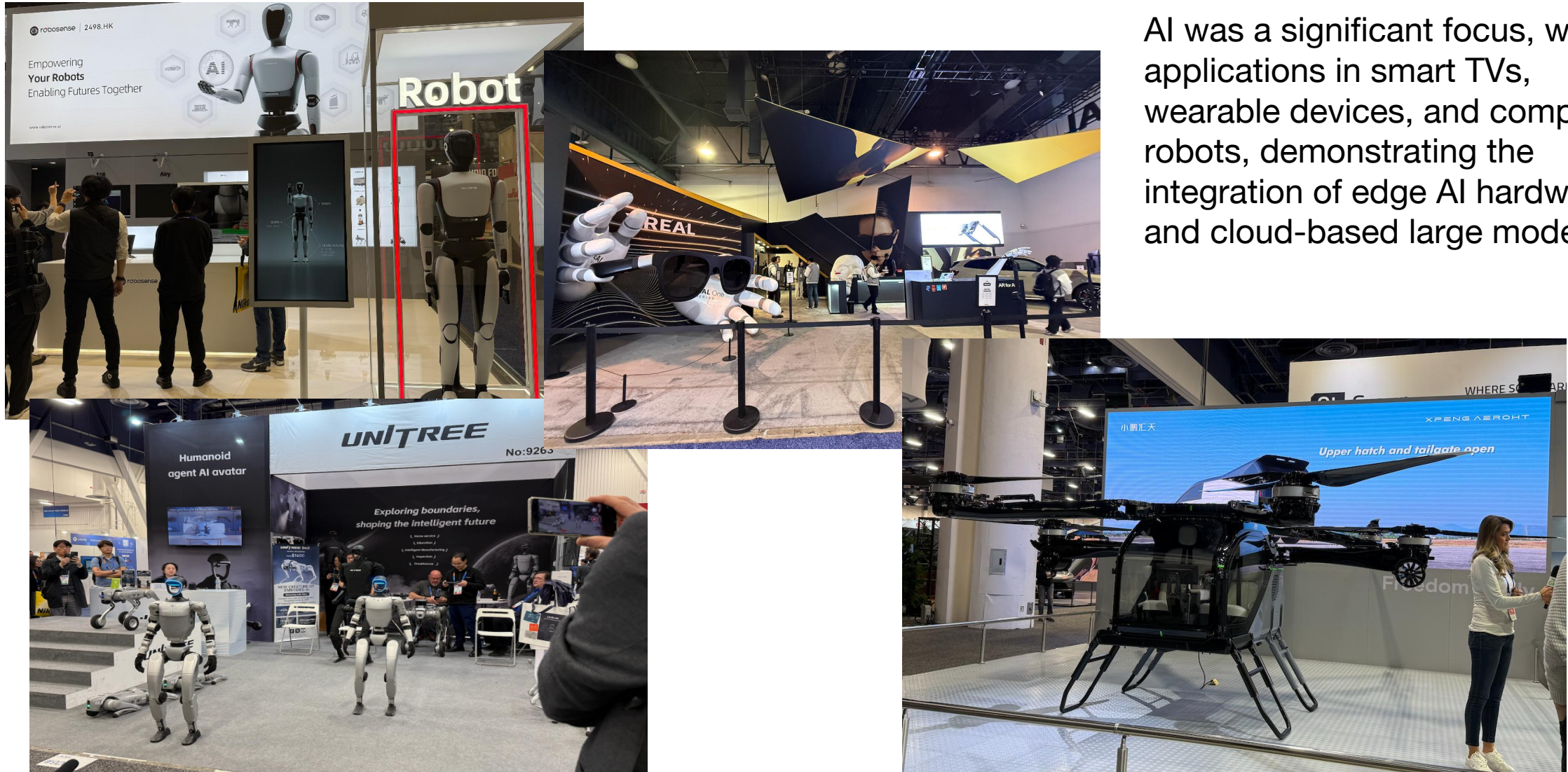
TCL, Haier, and LG introduced innovations in display technology. TCL's Mini LED technology, including the QD-Mini LED TV X11K and the 115-inch QM891G, attracted attention for their excellent picture quality and performance.

Sustainable Technology Gains Attention



Post-pandemic and inflation, sustainable technology gained traction. Companies displayed solutions for food supply, clean air and water, transportation, and medical health, with an increase in technologies for people with disabilities.

Comprehensive Penetration of AI Technology



AI was a significant focus, with applications in smart TVs, wearable devices, and companion robots, demonstrating the integration of edge AI hardware and cloud-based large models.



CES 2025 New Arrivals

7-10th
January 2025
LVCC

South Hall 1

32165

CES 2025 presented a vibrant world of consumer electronics full of innovation. From automotive intelligence to technological breakthroughs, from innovations in smart cleaning to the comprehensive penetration of AI technology, and the attention to sustainable technology, all these indicate the future development direction of the consumer electronics industry.

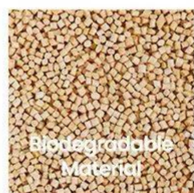
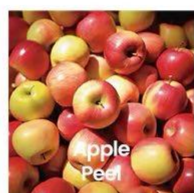
we are not just a manufacturer but also a company that continuously innovates and advocates for environmental protection concepts.



Flexible Customization & Fast Delivery
for Brands since 2006

Application of Eco-friendly Materials

C&T is the first enterprise to be awarded the Global Recycled Standard (GRS) certification in China's 3C industry. We continuously integrated the green environmental protection strategy into each link since 2019. We have Material Development Center who specializes in creating eco-friendly materials, our team is dedicated to advancing green technologies for a healthier planet. 80% of our products are made of green materials, and we insist on researching and developing a new sustainable material every year. Through these initiatives, we are promoting climate change measures from the viewpoint of quality and function of products and CO2 emissions with consideration of the LCA (Life Cycle Assessment) for each material from the product development stage.



Carbon Footprint



As an eco-conscious enterprise, C&T actively takes measures to track the carbon footprint of each product. We reduce the carbon footprint of phone case to 169g.



International Green-certified



C&T is the first enterprise to be awarded the Global Recycled Standard (GRS) certification in China's 3C industry. We continuously integrated the green environmental protection strategy into each link since 2019.



Instagram



Flexible Customization & Fast Delivery
for Brands since 2006

R & D Patents

C&T has more than 20 R&D patents. Design and innovation are deeply ingrained in our brand values. By introducing advanced technology and talents, C&T continuously focuses on product research and development and design. It has developed a number of original designs and products unique to C&T, thereby occupying greater market competitiveness.



Innovative Technology



3M
Military Grade Drop Protection



Anti-yellowing
Long-lasting Anti-yellowing Technology



N52
Built-in Magnetic pull force up to 1000g or more



0.01mm
Phone Case Mold accuracy positive and negative

Product Innovation Awards



广交会设计创新奖
CANTON FAIR DESIGN AWARD
2024



Instagram

Elegance on the Go, Taste in Life



Product Info

Leather Collection Bags

Highlights

- Made from top-grade leather, they have delicate touch and elegant appearance, with excellent wear resistance.
- Built-in compartments for storing essentials like laptop, passport, keys, and credit cards, making them suitable for daily outings or business gatherings.

One Solution
Endless Potential



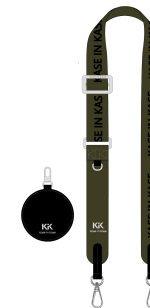
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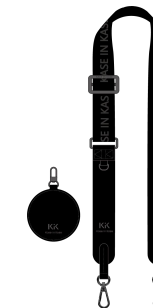
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101JD000680



101JD000681



101JD000682

Product Info

Desc. Leather card holder phone case

Size: iPhone 16 Series

Sku No. P11903000

Highlights

- Built-in card holder for holding 1-2 credit cards
- Premium pu materials protect against scrapes, scratches, or bumps

Product Info

Desc. Earphone zipper bag + Adjustable shoulder strap

Size: Suitable for AirPods Pro

Sku No. 101JD000

Highlights

- Circular zippered earphone case, lightweight and protective
- Adjustable wide shoulder strap adds a sense of fashion

Wukong IP Collaboration



Beyond IP production lies IP design.

Product Info

Fruit 3C Accessory Set Series

Highlights

- Wukong is a superhero figure in mythology, with "wisdom," "courage," and "justice" symbolizing his image.

The spirit of Wukong inspires us, proving that everyone can become wise and brave mythological Wukong.

Model list:

iPhone 16 /16Pro / 16Plus / 16Pro max
2-4 weeks

Enough Protection,
Enough Efficient



Material

TPU+PC+metal stand

Product Name

Armor

Highlights

- Drop-proof 3m Military-grade Protection with shock-absorbing corners
- Patented N52 magnets for faster and safer wireless charging
- N52 Magnetic Holder, With the official same magnetic

Model list:

iPhone 16 / 16Pro / 16Plus / 16Pro Max

iPhone 15Pro / 15Plus / 15Pro Max



Turn Every Touch into A
Pleasure.

Material

TPU+PC+TPE+Magsafe

Product Name

Beauty Shield

Highlights

- Semi-transparent back panel for a sleek, modern look
- Patented N52 magnets for faster and safer wireless charging
- 3-in-1 TPE bumper all around for drop protection
- 2000 times friction test, 3H anti-scratch
- 4.5 grade UV resistance

Model list:

iPhone 16 / 16Pro / 16Plus / 16Pro Max

iPhone 15 / 15Pro / 15Plus / 15Pro Max

iPhone 14 / 14Pro / 14Plus / 14Pro Max

iPhone 13 / 13Pro / 13 Pro Max

iPhone 12 / 12Pro / 12 Pro Max

Customize Your Brand Logo



Material

TPU+PC+TPE+Magsafe

Product Name

Beauty Shield

Highlights

- Semi-transparent back panel for a sleek, modern look
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- 4.5 grade UV resistance

Model list:

iPhone 16 / 16Pro / 16Plus / 16Pro Max

iPhone 15 / 15Pro / 15Plus / 15Pro Max

iPhone 14 / 14Pro / 14Plus / 14Pro Max

iPhone 13 / 13Pro / 13 Pro Max

iPhone 12 / 12Pro / 12 Pro Max

Packaging Box



Product Info

Packaging Box

Highlights

- The front of the packaging features description of the product's selling points, the product name, and size information.
- The box is made with eco-friendly paper pulp, aiming to ensure green packaging.
- The transparent design on the front helps consumers to see the product directly and intuitively.

Model list:

iPhone 16 /16Pro / 16Plus / 16Pro max

iPhone 15 /15Pro / 15Plus / 15Pro max

iPhone 14 /14Pro / 14Plus / 14Pro max

**Bloom Your Personality,
Sparkle Your Life**



Material

TPU+PC

Product Name

2 in 1

Highlights

- Unique rose print and glitter design, perfectly blending natural beauty with modern fashion.
- Outstanding protective features to shield your phone from scratches.

Model list:

iPhone 16 / 16Pro / 16Plus / 16Pro Max

iPhone 15 / 15Pro / 15Plus / 15Pro Max

iPhone 14 / 14Pro / 14Plus / 14Pro Max

iPhone 13 / 13Pro / 13 Pro Max

iPhone 12 / 12Pro / 12 Pro Max



7-10th
January 2025

LVCC

South Hall 1

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New Arrival
Get in on the ground floor



Instagram



Facebook

**Guard Your Phone
with Toughness**



Air Guardian

3.0
mm



**Enhance Your
Brand Recognition**



Customize Your
Brand Logo

Removable
& Replaceable Lens Frame



Made for
iPhone | iPad | iPod



Publi ID # CA-14-CN030A1



Enabling responsible supply chains



Business Social Compliance Initiative