



Sales Booster: Eco-friendly Product Solution

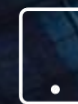
Innovation Department Introduction



PHONE



EARPHONE



TABLET



LAPTOP



WATCH

How to solve the following problems?

**How to
realize
product**

**How to apply
eco-friendly
materials**

**How to
present good
design**

C&T is dedicated to solving three major challenges for our customers: production, design, and eco-friendly application of products.

With nearly 20 years of accumulation, we've developed a full chain of product service capabilities, from R&D to production. Shouldering the mission of leading the industry in the use of eco-friendly materials to protect the planet, we persist in delivering environmental concepts to consumers.

Product Solution



Market Competitiveness



Full-Chain Environmentally Friendly Production



Multi-level quality inspections to ensure quality



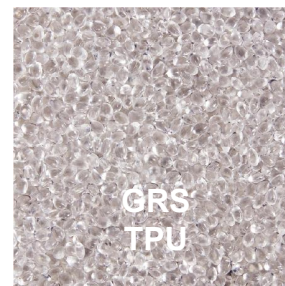
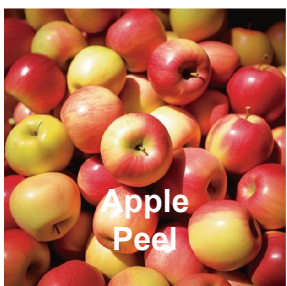
Competitive Market Pricing

C&T Innovation Department is committed to driving sales growth for our customers. We find issues thorough consumer pain point analyses, align with customers on the desired goals of the solutions, and employ innovative approaches to develop new products. We offer comprehensive graphic design services and craft strategic product promotion plans, all to ensure that the solution offerings align perfectly with consumer demands and exceed their expectations.



Application of Eco-friendly Materials

C&T is the first enterprise to be awarded the Global Recycled Standard (GRS) certification in China's 3C industry. We continuously integrated the green environmental protection strategy into each link since 2019. We have Material Development Center who specializes in creating eco-friendly materials, our team is dedicated to advancing green technologies for a healthier planet. 80% of our products are made of green materials, and we insist on researching and developing a new sustainable material every year. Through these initiatives, we are promoting climate change measures from the viewpoint of quality and function of products and CO2 emissions with consideration of the LCA (Life Cycle Assessment) for each material from the product development stage.



List of Brands that are Using Eco-friendly Materials



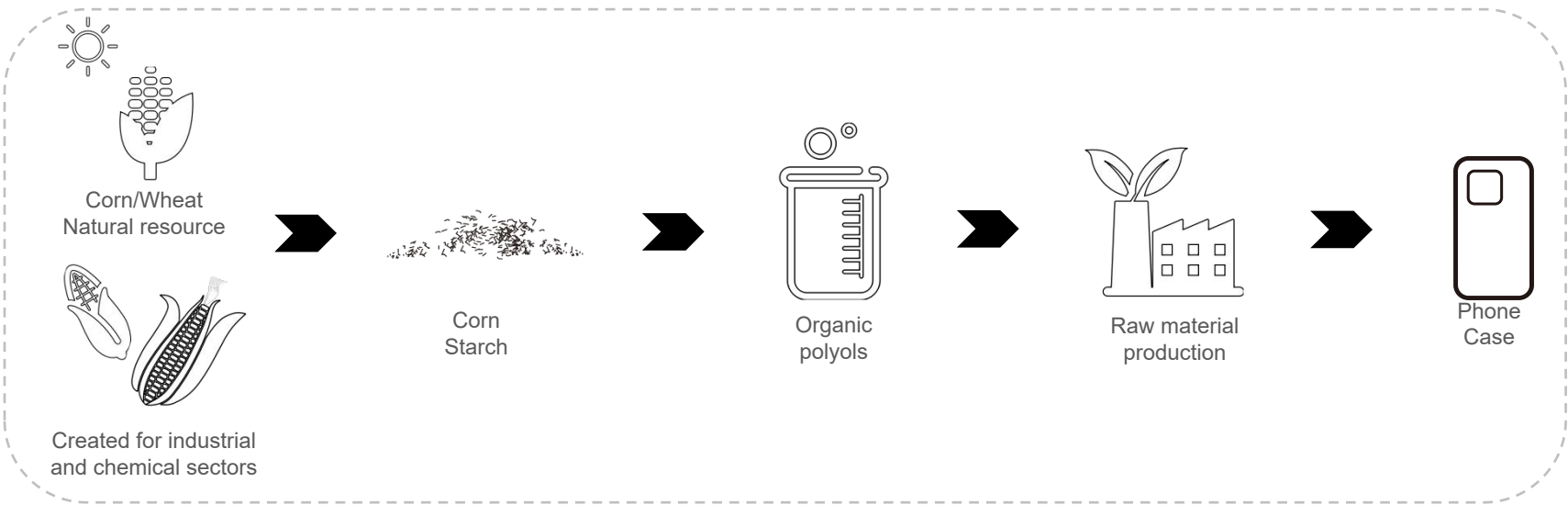
Material production process of environmentally friendly products



eg. Corn Leather Phone Case

The case is designed for customers who wish to market products as recyclable.

The case is made from recycled material using a chemical process that facilitates further recycling.



Collect corn waste (such as stalks, cobs, and husks generated after corn processing), extract corn starch, hydrolyze or convert it into glucose using enzymes, ferment glucose into propylene glycol with the help of microorganisms, use propylene glycol as a raw material to synthesize polyurethane (PU), and then mix the bio-based PU with other components to apply onto the substrate surface to form bio-based leather.



Final Product Ingredient List

43%	Corn Polyol
26%	FSC Viscose Fiber
31%	PU



R & D Patents

C&T has more than 20 R&D patents. Design and innovation are deeply ingrained in our brand values. By introducing advanced technology and talents, C&T continuously focuses on product research and development and design. It has developed a number of original designs and products unique to C&T, thereby occupying greater market competitiveness.



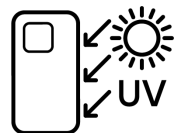
Innovative Technology

Create highly competitive innovative products for customers



3M

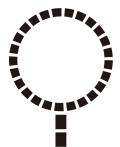
Military Grade Drop Protection



Anti-ultraviolet UV coating

Anti-yellowing

Long-lasting Anti-yellowing Technology



Magnetic Ring Magnet Matrix

N52

Built-in Magnetic pull force up to 1000g or more



0.01mm

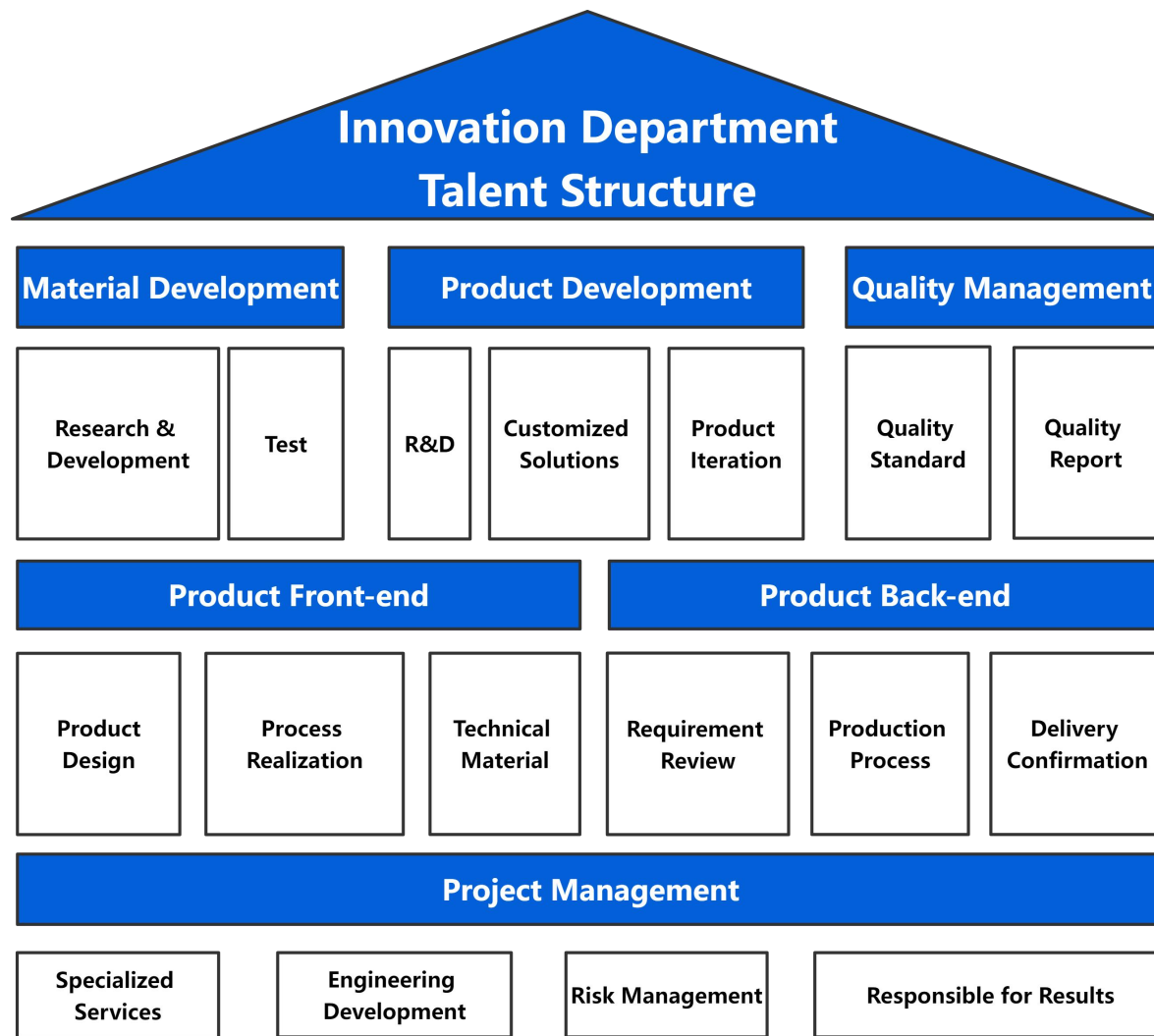
Phone Case Mold accuracy positive and negative

Product Innovation Awards



广交会设计创新奖
CANTON FAIR DESIGN AWARD
2024





Team capability advantage

5-10%

R&D investment

47%

bachelor's degree

67%

10+ years in 3C/consumer electronics industry

The main members of the engineering department include injection mold structure designers and injection mold, structure, PE, IE, ME, BOM and other project engineers. They all have senior industry experience and focus on providing process technology solutions for mobile phone cases to Apple's official OEM suppliers.



Project Case

One of our customer - a global famous chain brand, is committed to a better relationship with nature, aiming to achieve 100% recyclable and plastic free packaging and materials by 2030 to minimize plastic waste. The target is to achieve 100% reuse of plastic by 2030.

In terms of environmental strategy, we are in agreement with brand customers. C&T focus on reducing the carbon footprint and resource wastage in the manufacturing process of our products, and with our value proposition of "Innovative Recycling to Reduce Carbon Footprint", we are actively organizing and participating in recycling-related public welfare activities, which is a necessary move for our planet.



Use of Recycled Materials: Cotton, Wool, etc.
Source: <https://www.muji.com/>

5

Categories

Win-Win Cooperation

We're continue to expand more categories and enter into the offline stores

100%

Eco-friendly

Environmental Support

We offer eco-friendly packaging and environmentally friendly products

148%

Sales Growth

Sales Success

The annual performance growth of cooperative categories is successful



Use of Recycled Materials: TPU, BIO-BASED PU etc.
Source: <https://ctcase.com/sustainable-materials/>

C&T Innovation Department focuses on the process and outcomes of customer service, adopting a team-based project service model to provide competitive free sample quick delivery and quality assurance within the industry, creating one-stop customization process to enhance cooperation efficiency.

Team Service

Project-based execution

Our team of dedicated engineers, designers and specialists work for clients in the form of projects.

5Days

Sampling time

Depends on the style and sample quantity. We will deliver your sample within 5-7 days

FREE

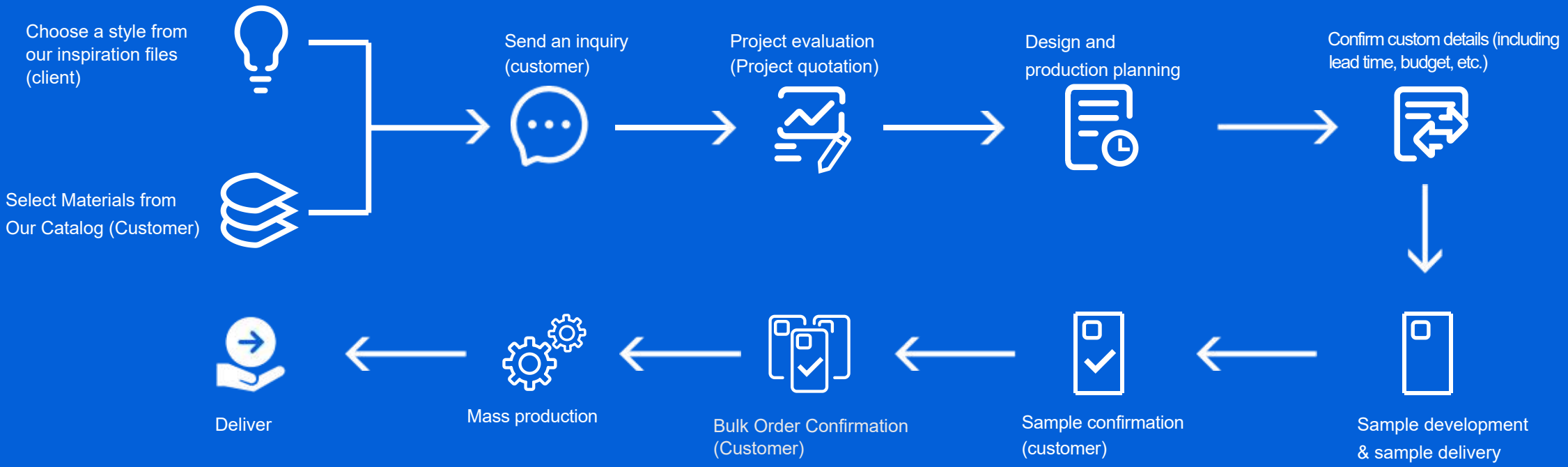
Free sample

For cooperative customers, all samples are free of charge (excluding shipping)

Certification

From raw materials to products, we comply with standards and compliance production, and can provide TC certification for GRS product

One-stop ODM Customization Process



Project-based Team Service

Expert In High-end Customization of 3C Accessories

Established in 2006, C&T focus on the high-end customization service, creating eco-friendly, luxurious products for showing the taste of the customers. The following are the brands we've served, and the European and American markets have become C&T's core target markets, with a market share of up to 80%.

720+

Cumulatively served 720+ clients

12+

Serving over 12+ industries

100+

Internationally renowned brand clients

Walmart

MOSCHINO

GUESS

Calvin Klein



KARL
KARL LAGERFELD

VOLVO

TESCO



(Due to the confidentiality agreement, only some of the customer's authorized cooperative brands are shown)



7-10th
January 2025

LVCC

South Hall 1

32165

New Arrival
Get in on the ground floor



Instagram



Facebook

**Guard Your Phone
with Toughness**



Air Guardian

3.0
mm



**Enhance Your
Brand Recognition**



Customize Your
Brand Logo

Removable
& Replaceable Lens Frame

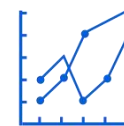




**valued
service**



Project consulting
services



Marketing research



Marketing proposal



AIGC photos



Free photographing



Information report
of 3C field



Free samples



Free design



Multi-language

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