# The Olympic Games Where **Fashion Mattered**











ONE EARPHONE

ABLET 平板套

LAPTOP

WATCH 表带







# **PARIS 2024**

## **PARIS 2024**

PHONE CASE LANYARDS

In 2019, the logo and visual identity for Paris 2024 was launched. The logo combines two iconic symbols associated with the Games – a gold medal and the Olympic torch – with an image of Marianne, a female figure representing the French Republic. For the first time the logo will be the same for both the Olympic and Paralympic Games.

The next phase of the visual identity, along with a series of pictograms, has just been launched and it continues this approach of blending past and present. Inspired by the Parisian spirit and French culture, the identity has been influenced by fashion, food, architecture and history.

| Trend                             | Description   |
|-----------------------------------|---|
| Athleisure                        | Blending athletic and leisurewear for stylish, comfortable everyday clothing      |
| Retro                             | Vintage-style sneakers with modern materials and technologies                     |
| Bold and Vibrant Colors           | Eye-catching, bright colors incorporated into sportswear                          |
| Sustainable Sportsw               | Eco-friendly materials and sustainable production practices                       |
| Tech                              | Integration   |
| Street                            | Urban aesthetics influencing sports fashion with oversized silhouettes and prints |
| Functional Accessories            | Practical accessories like waist packs and gym bags with water-resistant features |
| Collaboration Collections         | Partnerships between sportswear brands and high-end                               |
| Customization and Personalization | Options for customers to personalize their sportswear                             |
| Ath                               | Signature collections designed with input from professional athletes              |





# Fashion Meets Sport: More and More Luxury Brands Discover Sports Brands

## reference direction

Luxury brands are redefining themselves, while sports and outdoor brands are playing out their performance know-how. And together they are developing a new megatrend: cool clothes and stylish shoes that combine fashion and sport in the best possible way.





















Adidas X Gucci. Photo: Carlijin Jacobs / Courtesy of Gucci



Adidas X Gucci. Photo: Carlijin Jacobs / Courtesy of Gucci



Aries X Fila.



MMK X Ellesse.





























Festival Looks











Colour













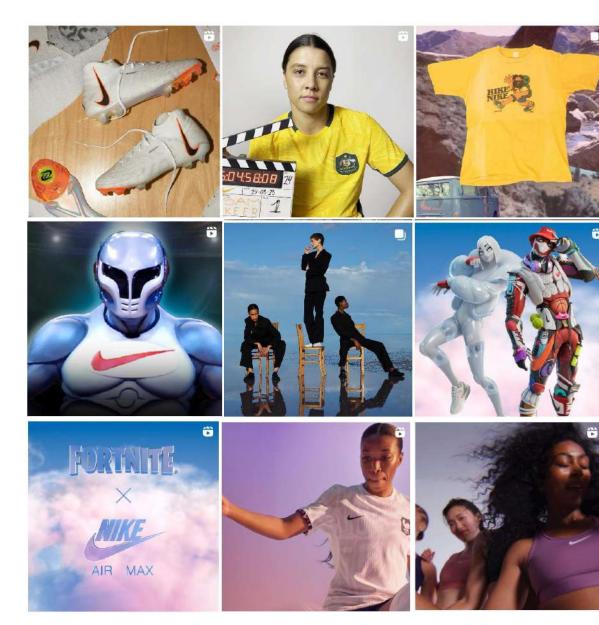














Summer To Shine

YOUR SEASON OF **BRILLIANCE** Move together in festival and dance looks as individual as the sound.





















## **ADIDAS**

reference direction

Stories, styles and sportswear at adidas, since 1949

Workout clothes, for any sport



Train to race

The race-day feeling on your training runs, powered by highperformance technology

SHOP NOW



Let Love Be Your Legacy

Show your love. Wear your pride.

SHOP NOW



An icon: Stan Smith

Rewrite the rules. With a timeless classic.

SHOP NOW



Word on the street

Busenitz trainers - inspired by classic design, retooled for skateboarding

EXPLORE BUSENITZ







## ADIDAS ORIGINALS [420]1

Look cool, casual and confident in adidas originals, sportswear designed for the street. Look the part and enjoy total comfort in adidas originals in a wide range of styles and sizes for men and women.

## GO RETRO WITH ADIDAS ORIGINAL

You really can't beat a classic look. Whether you're searching for shoes, tracksuits, jackets, bags, or other essential accessories, there's something unique and special about the clean lines and bold blocks of colour associated with our famous adidas Originals. There's nowhere to hide - and we don't want to, because we love our history just as much as you do. We've sorted through the most popular styles from the last few decades, made a few improvements, and put them into one easy-to-browse category, all so you can find the perfect adidas retro item for your wardrobe.

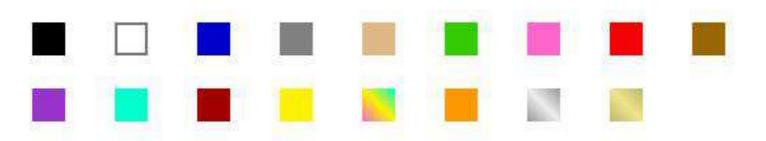
#### Durable and reliable

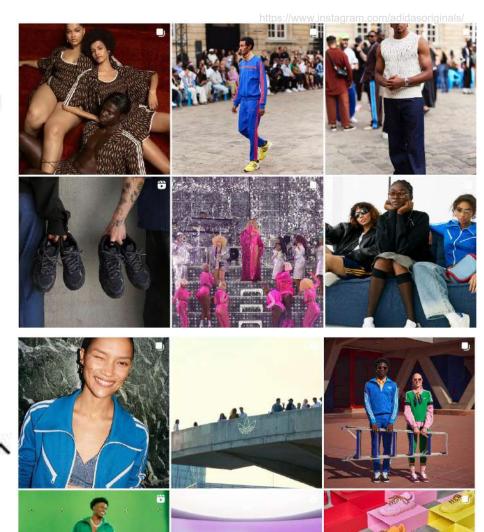
There's a reason our adidas Originals keep on standing the test of time. We believe it has everything to do with trust - trust inspired and maintained by the consistent quality, comfort, and polished look of our most iconic pieces. We take great care in selecting the right fabrics and materials for the clothes and shoes you love, because we know how important great support is when you need to give your best. Adopting a vintage style doesn't mean giving up practicality either, which is why all of our pieces are easy to clean and care for. Whether you're after a top-notch pair of sweat-wicking jogging bottoms or a more eco-conscious selection of workout gear, you're sure to find what you're looking for in our adidas Originals line.

#### Full original or just a hint

Feeling proper nostalgic? Dress yourself from head to toe in pure adidas vintage. Choose from a selection of exciting variations on our iconic Trefoil logo, or opt for a more classic 3-Stripes look, available in a wide range of stunning colours. Or maybe you're looking for a single piece to add a bit of old-school feel to a more modern outfit, without going overboard. However you want to make our adidas Originals work for you, it's your choice.

## COLOUR





































## Stripe/Color Contrast Set-MAGSAFE Card





Magsafe Card Pack ANMIKI - No.112



MASAFE Card Pack: 100\*65mm



Magsafe Card Pack ANMIKI - No.113



Magsafe Card Pack ANMIKI - No.114



Magsafe Card Pack ANMIKI - No.115

ANMIKI



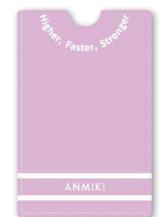
ANMIKI

Magsafe Card Pack ANMIKI - No.116



ANMIKI

Magsafe Card Pack ANMIKI - No.117











## Stripe/Color Contrast Set - Transparent Hanging Sheet + Rope







# Stripe/Color Contrast Set-13 Inch Laptop Bag + Headphone Bag



Macbook Bag: 350\*258\*35mm

Macbook Bag ANMIKI - No-118 Earphone Bag ANMIKI - No.119

Earphone Bag: 57\*70\*20mm



Macbook Bag ANMIKI - No-120





Macbook Bag ANMIKI - No-124





Earphone Bag ANMIKI - No.123



Macbook Bag ANMIKI - No-126

Earphone Bag ANMIKI - No.127



## • Denim series



Phone case ANMIKI - No.137



Phone case ANMIKI - No.138



Phone case ANMIKI - No.139

## • Sporty style lanyard design set





















# **Phone lanyard**











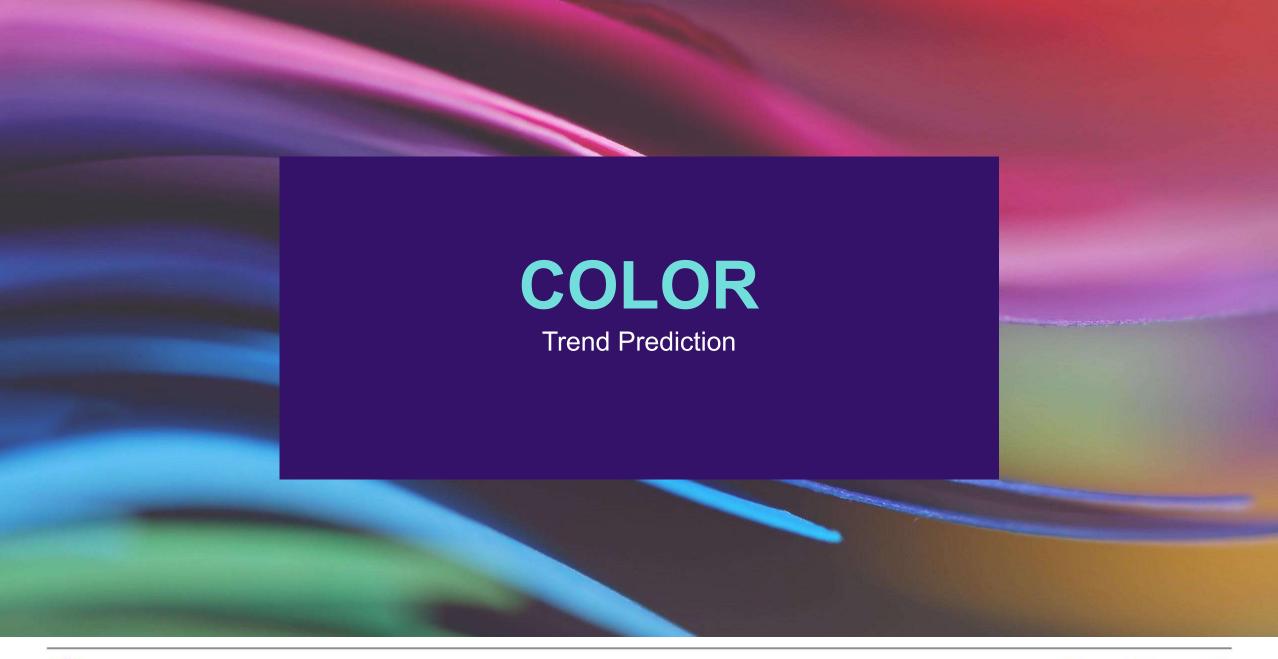
# Phone lanyard



















# PACIFIC COTTAGE // 2024



### PACIFIC COTTAGE / 2024

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM Sources: Johanna Ortiz - Dani Dazey - Fe Noel - Brantley Photography - Tigmi - Ukaome - Latelier - Cara Cara

















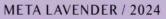






# META LAVENDER // 2024





SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Kumoxel - Catello Gragnaniello - Chet Lo - Xià téngféi - Yun Mo Studio - The Sequence Group - BÜRO UFHO - Taoliang Wang - Wes Cockx











# **VERSATILE** FLORALS // 2024

102TU004408 102TU004409 SJL23070401 SJL23070402 SJL23070403 102TU004410 102TU004411

**VERSATILE FLORALS / 2024** 

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Alémais - Dries Van Noten - Vogue - Sicky Magazine - Amandine Bouet - Alexandra Sipa - J-031 - Erika Emeren - Joe Horner - Andrés Reisinger











# **PROVOKING PROTOPIA // 2024**















# **SUBMERGED SEA // 2024**





102EY000445







102EY000445





SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Lidija Kolovrat - David Koma - Arnanda Tan - Daniel Stoupin - Behance - Khyati Trehan - AvantForm - Gustavo Spredemann + Leone Simonetti - Maria Zaitseva - Sebastian Onufszak











# PINK HORIZON // 2024







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102IM00292



102IM00291 0

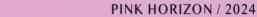


102IM00291 1



102TU004491





SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: We Love Colors - Daz 3D - The Diigitals - Safiyaa - Xuebing Du - Patricia Bustos Studio - Dezeen - Blake Kathryn - Mo Eid - Dolls Kill











## - Crossbody Phone Case-







Phone case



Phone case









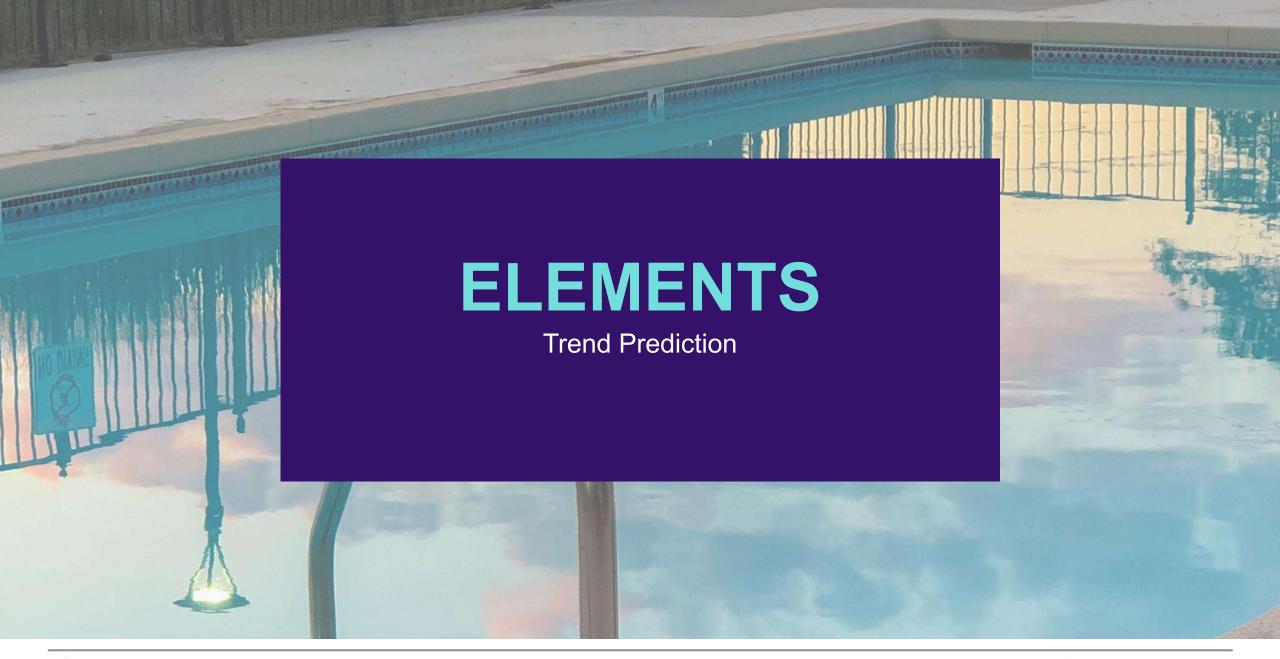
KEY COLORS S/S 23

## - Crossbody Phone Case-























# LV BY THE POOL

reference direction

Echoing the rhythm of the long summer days, the LV By The Pool collection unveils creations bathed in fresh and soft colors, highlighted in a campaign inspired by azulejos. From iconic bags to airy silhouettes, these pieces create an elegant summer look.





# Summer Tiles SS 24 Trend

## Simple En-caustic Tile Pattern / Intricate Ornamentals / Moroccan Inspired Tiling / Exotic Mandalas / Tropical Graphic Pattern





# **Summer Tiles SS 24 Trend**





## **Earthbound** SS 24 Trend

## Earth Markings / Linear Mountains / Contour Lines / Abstract Leaf Prints / Tire Tracks / Natural Texture & Marks



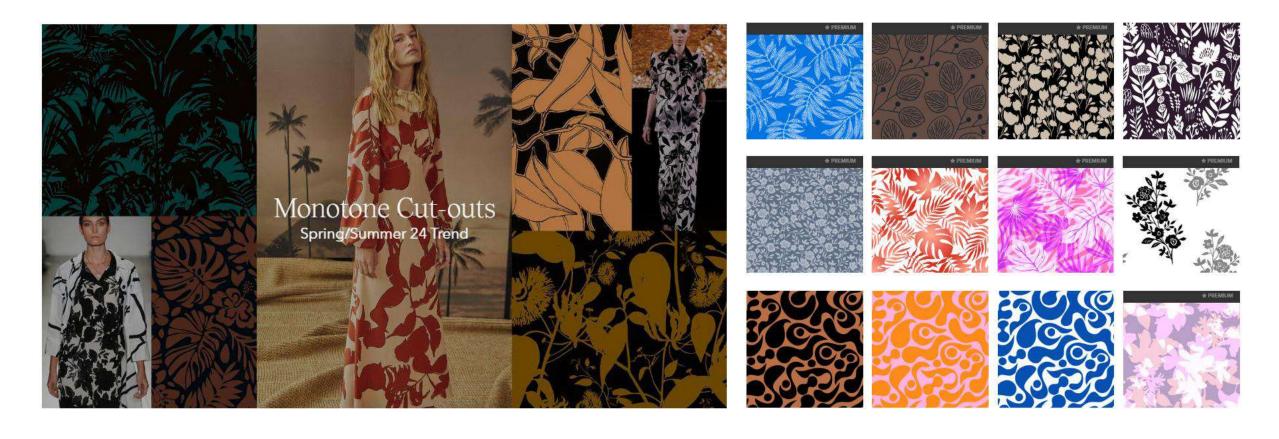


# **Earthbound SS 24 Trend**



## Monotone Cut-outs SS 24 Trend

Abstract Two Tones / Simplistic Silhouettes / Matisse Inspired Leaf Cuts / Over Scaled Inked Florals / Bold Woodcuts





# Monotone Cut-outs SS 24 Trend







## Hey!

We are the manufacturer for smartphone & laptop accessories and professional on quick customized production solution.

If you also concern about the customized products, please don't miss our ODM service. We believe we can bring value to you.

## Feel free to contact us.



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